

Meeting CIM Council Meeting  
 Date Wednesday 17 July 2024  
 Time 10.00-12.00  
 Venue Microsoft Teams

### Notes of the Meeting

	Item	Actions
1	<p>Introductions and apologies:</p> <ul style="list-style-type: none"> <li><u>Present</u>: Theresa Channell (Chair), Emma Cranidge, Holly Hancocks, Modestus Okafor, Amy Oliver, Alston Owens, Sean Prosser, Colin Sharpe, Kelly Watson.</li> <li><u>In attendance</u>: Victoria Davitt (CIPFA Midlands Liaison Officer)</li> <li><u>Apologies</u>: Bev Bull, Andy Cardoza, Katy Harding, Martin Jones, Lee Yale-Helms.</li> </ul>	
2	<p>Minutes:</p> <ul style="list-style-type: none"> <li>The minutes of the Council meeting held on 8 May 2024 were approved, noting that Lee Y-H had tendered apologies.</li> <li>Actions arising from the minutes, not elsewhere on the agenda:                             <ul style="list-style-type: none"> <li>➢ VD had met with regional colleagues.</li> <li>➢ A 'thank you' letter is yet to be sent to Sean Pearce.</li> <li>➢ A meeting regards student participation is scheduled.</li> <li>➢ Facebook groups are yet to be closed.</li> <li>➢ Suggestions had been received for merchandise.</li> </ul> </li> </ul>	<p>TC CS</p>
3	<p>Updates:</p> <ul style="list-style-type: none"> <li><u>CIM Development Plan and Business Plan</u> - £8,000 development plan funding has been confirmed. TC/AOw/CS to meet to discuss the 2025 submission.</li> <li><u>Sixth Form Management Games</u> – HH reported that four games were held at three venues, with very good feedback. Council congratulated and thanked HH for her organisation and enthusiasm. Noted that more volunteers are needed in the planning and delivery, potentially including a local lead for each venue; that our own students should be encouraged to become more actively involved; and that support from FDs and senior managers for their staff to engage is really important.</li> </ul>	<p>CS</p>

	<p>The Birmingham AAT branch has requested a version of the games for their students in the Autumn.</p> <ul style="list-style-type: none"> <li>• <u>Mentoring</u> – KW and SP reported this is progressing well, with another 12 matches more or less up and running. The core team is working effectively together, with the programme well regarded at national conference.</li> <li>• <u>Student participation</u> – MO explained that engaging students is a struggle. Being able to send targeted emails would help. TC had spoken with CIPFA HQ about a core student offer, with a plan for the regions. This could be discussed at the Autumn Regional Forum, with the Student Network to be invited. TC also noted that ICAEW has a nominated team to look after students. A meeting to discuss student participation in the Midlands is scheduled.</li> <li>• <u>Finances</u> – BB had asked that it be noted in her absence that the £5k funding from HQ for the Autumn Regional Forum is in addition to the development plan funding. Further expenses from the Sixth Form Games are expected. More detailed costings for the Autumn Forum need to be developed.</li> <li>• <u>CIPFA HQ</u> – The new CEO is meeting widely and establishing priorities, including national profile and engagement. Both he and the National President are very keen to attend the Autumn Forum. TC reported that VD's role is already proving valuable.</li> <li>• <u>Local links with ICAEW</u> – TC and VD have met with the ICAEW regional manager. ICAEW have a focussed core offer to members, with a more structured regional approach, core themes and centrally run events across the regions, and paid regional staff. We may be interested in attending ICAEW networking events. Also noted that national links continue to develop, e.g. the relocation of some CIPFA staff.</li> <li>• <u>Administrative support</u> – this has not yet progressed.</li> <li>• <u>Comms / social media strategy / regional dashboard</u> <ul style="list-style-type: none"> <li>➤ The membership dashboard has been demonstrated to the regions and hopefully a regional template already developed can be shared. It is good for regions accessing membership data, however not directly for generating emails. CS and VD will report back to a future meeting in more detail.</li> </ul> </li> </ul>	CS & VD
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	<ul style="list-style-type: none"> <li>➤ TC has requested a discussion on social media at the Autumn Forum.</li> <li>➤ The regional LinkedIn account was used to publicise the Sixth Form Management Games as they happened.</li> <li>➤ Local admin access to the regional web pages has been removed, with updates now to be requested via HQ. This will make them even less useful as a dynamic source of information.</li> </ul>	
4	<p>Autumn Regional Forum 2024, to be hosted by the Midlands (confirmed for 9 &amp; 10 October, lunch to lunch, Nottingham):</p> <p>TC reported that the venue and accommodation have been booked and some discussions have been held with CIPFA HQ. However, a lot still remains to be discussed, decided and arranged. AOI said she may be able to call on some admin resource. KW suggested widening into a networking event, with sponsors.</p> <p>TC to arrange a meeting to progress asap.</p>	TC
	<i>TC left the meeting and AOw took the Chair.</i>	
5	<p>Events planning / Events group:</p> <p>AOw reported that no events are planned between now and the Autumn Forum. Work should start soon on the 2025 programme, including generally dovetailing with other key events such as Public Finance Live; and setting a firm date for the AGM with key speakers booked.</p>	AOw
6	<p>AOB:</p> <p>None</p>	
7	<p>Dates of 2024/25 meetings:</p> <ul style="list-style-type: none"> <li>• Council: 18 September, 22 January.</li> <li>• Council TBC: December, pre-AGM</li> <li>• AGM: 20 March 2025 (provisional)</li> </ul>	CS