

CIPFA Housing Advisory Network (HAN) Your HAN membership

2021/22 England

cipfa.org

CIPFA Property

- CIPFA Property is a trusted partner to public finance, property, housing and highways professionals in their delivery of efficient management of land, buildings and highway assets.
- Managing public sector assets effectively can deliver value for money, enhance public services and create wider economic, environmental and social outcomes for local communities. trading companies

Your HAN subscription provides

- Attendance at HAN events including the CIPFA Housing Symposium 2022* using your pre-paid HAN places
- All events eligible for CPD Hours certificates issued via email after attendance
- Technical advice from expert advisors and the ability to ask questions of other network members via our team
- Eligible for discounts off our Data and Analytics Housing Services, Condition Survey and Fire Risk Assessment services as well as our AssetManager.NET software
- Exclusive and member only access to the HAN website and resources
- Timely updates on housing property and finance issues
- Log on to 'My CIPFA' or register at <u>http://www.cipfa.org/register</u> to access a wealth of subscriber content, book onto events and view your pre-paid account balance
- Opportunities for networking and career development
- Free copy of the CIPFA Guide to Local Authority and Public Sector Asset Management (on sale for £270)
- * Public sector members only

Features and benefits

The Housing Advisory Network (HAN) will enable you to:

- Connect with key strategic initiatives and translate them into practical solutions that improve your Council's ability to meet housing targets and meet the challenges facing the sector.
- Learn from good practice elsewhere and make evidence-based decisions on the most effective use of modern methods of construction and deployment of new technologies to deliver new housing quickly and efficiently.
- Understand how to deliver housing projects via your Housing Revenue Account, General Fund either solely or in partnership with housing associations and the private sector.

Welcome to the HAN

The **HAN** network is essential for both housing finance and property professionals involved with the delivery of housing in the public sector. In 2021/22 we will cover the usual introduction and updates to housing finance and will extend the programme to cover setting up a new HRA, net zero home and business planning. Events will therefore be:

- Strategic and practical: Delivering thought leadership and case studies from around the country based on projects that have or are being delivered by the most innovative and forward thinking authorities.
- Informative and educational: Most events deliver a housing specific and general public sector update for those busy at the coal face alongside tips, ideas and tools that develop key skills and competencies linked to housing delivery.
- Regulation and policy focused: With the White Paper setting out a role for the Housing Regulator focusing on the local authorityowned housing, events will examine this development and how its impact should be dealt with by housing teams in local authorities.
- Expansive but relevant: Events will consider the impact for ALL stakeholders in the housing sector. Setting up a Housing Revenue Account from scratch, preparing, updating and stress testing your 30 year business plan and investing in low carbon solutions for your existing and new houses are all topics we will examine.

The HAN will provide you with a vital tool in ensuring you stay up-todate with the latest developments, legislative and technical issues. It will be a network that provides insight and real solutions for Councils grappling with the need to plan, build, partner, deliver and manage housing projects in support of their housing targets and strategies.

Programme of events

The HAN will hold regular events from our expert advisors and external specialists, all complemented by online briefings and support. All events begin with a comprehensive housing specific and general public sector update crucial in keeping yourself abreast of current developments throughout the public and housing sector landscape.



17 May, 26 May, webinars

Series 1: Setting up your Housing Revenue Account from Scratch approx. 4 hours CPD

In response to the last great housing crisis following the devastation of the Second World War councils made heroic efforts to rebuild shattered communities. They built more homes than the combined efforts of the private and housing association sectors.

Contrast this with more recent years and council housing has declined from 6.5m at its peak to around 1.5m and around half of housing authorities no longer have a housing revenue account or own their own homes. House building by councils reached an all-time low by 2007 of 0.0014% of all homes built.

Housing associations are building more homes but the pace is slow by historical comparison with the post war effort by councils.

The Government have set a target for the building of 300,000 homes per year but we can count on one hand the number of post-war years that the private sector have built more than 200,000 new homes. There is a growing realisation that these targets will not be met without a much greater role for councils once again and a step-change in house building by housing associations.

Many councils who have lost their housing revenue accounts and the skills and capacity to start to build homes again find the prospect of starting from scratch daunting. In this webinar, you will hear from the experts about what you need to do to re-establish your housing revenue account and develop your first 30 year Business Plan.



22 July, 28 July, webinars

Series 2: Housing Finance Update approx. 4 hours CPD

Our first finance focused series will deepen your knowledge of housing finance giving a more strategic view. It builds on the fundamentals reviewed in our Introduction to Housing Finance series and is aimed at the more seasoned (or aspiring!) housing finance professional.

Government policy and its impact on the Housing Revenue Account (HRA)

Setting the scene for the rest of the day, the opening session will explore the impact that Government policy plays on the HRA.

HRA finance technical update

The morning technical update session will bring practitioners up to date on key topics related to housing finance.

Development and regeneration in the HRA

Now the biggest strategic issue currently being considered by housing authorities is the prospect of development and regeneration in the HRA. This session will consider the options available for funding development and regeneration, looking at costing and appraisal techniques and the main factors to consider, using a case study approach to explore the practical issues to be addressed.

HRA borrowing and the future beyond the debt cap

Following removal of the HRA debt cap by the Government, the final session of the day will explore opportunities for authorities to invest in housing development using the principles of the Prudential Code, and how prudential indicators for the HRA and CIPFA's new housing analytics tools may assist in establishing the HRA's investment capacity.

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12 October, 13 October 2021, webinars

Series 3: Developing and stress testing your 30yr Housing Business Plan approx. 4 hours CPD

This series goes into the detail of how local authorities can approach their need to develop, review and update their HRA 30-year business plan.

Whether councils need to stress-test and review their existing plan and update it to reflect the need to borrow to build more homes, or have decided to start building homes again and need to re-establish their HRA and produce a new 30-year business plan, this event is essential.

Delegates will learn how to develop a coherent, financially sustainable and above all prudent HRA 30-year business plan.

Working as a national expert in housing finance with Savills, and as a member of the CIPFA Housing panel, with over 25 years' experience in public and private sectors in business planning, investment appraisal, financing and development of new homes, Steve Partridge will deliver both thought leadership and practical support in this crucial area.

Aimed at strategic leadership and development managers in local authority housing, delegates in both the finance and property fields will benefit from the vast experience Steve Partridge brings to this event.

Combined with a fulsome and detailed update on housing news and broader updates on developments of note throughout the public sector, this is an event not to be missed.



2 November, webinar

Series 4: Introduction to Housing Finance approx. 4 hours CPD

This second finance series provides delegates with a comprehensive introduction to housing finance and the housing revenue account (HRA). Essential for those new to this area or looking to refresh themselves on the fundamentals.

The landlord function and the Housing Revenue Account (HRA)

An interactive introduction to being a landlord and the contrasts with local authority responsibilities for the HRA.

What is the HRA - Key definitions and Legislation

This session will cover the legislative backdrop for the HRA, a review of what is charged to the HRA and what is charged to the General Fund, and a commentary on the statutory ring-fence.

Housing Revenue Income and Expenditure – Line by Line

This session will explain the key lines in the HRA Income and Expenditure Account, looking at the calculations and drivers for the figures in the accounts. It will also cover the charges reported in the revenue account arising from the Item 8 debit and credit determination.

Housing capital, debt and the Prudential Code

This session will summarise the capitalisation guidelines, the significant housing capital expenditure themes and the key financing sources. The application of the Prudential Code and the use of prudential indicators in the HRA is also explored together with some background to the 2012 Self-Financing debt settlement.

HRA Asset Accounting

This technical session will review the accounting for recognition, measurement, valuation and impairment of HRA assets. Components and depreciation in the HRA and the role of the Major Repairs Reserve is also reviewed.

HRA Business Planning

This session explores the HRA 30-year business plan, reviewing the key requirements and considerations, exploring the key drivers and the key decisions involved in developing a viable business plan.



7 December, 8 December, webinars

Series 5: Delivering Zero Carbon UK Housing approx. 4 hours CPD

When we take construction into account as well as operations, property is a close competitor with transport as one of the greatest emitters of carbon. The public sector can have a direct influence on the buildings that it runs, from offices to schools and other public buildings.

But housing is one of the largest property elements of our economy and for councils and housing associations, retrofitting your existing stock and building new zero carbon homes can make a significant contribution to national and local carbon reduction targets.

In addition to our usual strategic update, we will receive updates from sector experts on the retrofit of existing and building of new of zero carbon homes in the UK. You will be briefed on the latest technology and innovations being developed and implemented throughout the sector.

But how will all of this investment in zero carbon technology be paid for? It should reduce the energy bills of householders but how can some of these savings be captured by social landlords to help fund their investments?

We will examine some of the models being deployed to achieve this. Steve Partridge will examine how to incorporate the carbon-reducing retrofit of existing and building of new low carbon homes into 30 Year Business Plans and the financial planning of housing associations.

In addition to this examination of the contribution that housing can make to tackling the climate emergency, you will receive our usual topical, strategic update of news from both the housing and wider public sector.



2 March, 3 March 2022, webinars

Series 6: The Social Housing White Paper – One Year On approx. 4 hours CPD

The Social Housing White Paper was launched to provide safety, security and dignity for social housing tenants but what will have been achieved one year after.

The White Paper had ambitious aspirations;

- A new Charter for social housing residents
- More homes built by both councils and housing associations,
- · Support for more social housing residents to buy their own home
- Learn the lessons from the Grenfell Tragedy

It set out a new role for the Social Housing Regulator with more powers to hold not just housing associations to account, but also councils and private registered providers. One year on, we will examine the progress in implementing the White Paper proposals and understand the implications of greater regulation on the sector.

What contribution will the White Paper make to support the building of more homes by councils and housing associations?

Most importantly, we will see what progress if any has been made in improving the quality of life for social housing residents;

- Are they being treated with more respect? Are they being listened to and are their concerns being addressed?
- Will initiatives to support more residents to buy their own homes result in greater home ownership, or
- Will they just provide a further boost to the private rented sector at the expense of social homes for rent as has been the case with the right to buy?
- What will be the lessons of the Grenfell Inquiry and what will be done to make sure that such a tragedy will never be repeated?

Full details of above events will be available at <u>www.cipfa.org/events</u> or contact one of the advisors for further details..

CIPFA Housing Symposium 2022:

Included in your HAN membership fee, for public sector members only.

'Building for the Future'

- Occupier Technology how will technology change the way we will be living in our homes and support the growing elderly population?
- Zero Carbon Homes Examining the latest developments in retrofit and new build?

- Modular what impact will Modern Methods of Construction have on our housing landscape? Is it a threat or an opportunity?
- Solving the Housing Crisis what will have been the impact of the COVID 19 on the housing crisis – will we continue to have a growing homelessness challenge and what will be the prospects of hitting targets for new home construction

The symposium will focus on the need to think about tomorrow and beyond. We will provide you with a range of challenging and inspirational speakers to update you on initiatives under these themes.

More programme and speaker details will become available to you nearer the start of the series of webinars and the Symposium.

HAN Members additional offers

Housing data support products

Membership of HAN now also comes with the subsidized offer to benefit from our Housing Interactive Profile, Housing Future Resources Model and Housing Scorecard, three new products that have been created for the social housing sector.

Housing Interactive Profiles is based on statutory data returns such as HRA, LAHS, RO, COR4 and RP General Accounts Statements. CIPFA's data analysts have developed a new tool that features an interactive dashboard enabling practitioners to draw comparisons against 41 sets of performance indicators using local authority and sector groupings.

Housing Future Resources Model projects a range of HRA metrics forward to the mid 2020s, underpinned by robust trend assumptions informed by the Institute's experts. It includes a scenario modelling tool which enables practitioners to use a selective range of indices covering housing supply and stock, rental income, arrears and a range of other financial and non-financial measures to create a series of "what-if" scenarios.

Housing Scorecard has been created specifically for Local Authorities to enable them to "stress-test" their HRA. It utilises both financial and non-financial measures and it makes use of statutory datasets, therefore no other data returns are required.

The principals of Housing Scorecard are to ensure:

- All measures are consistent across all Councils within a tier
- The methodology used for deriving the calculations is transparent
- Only reliable and trusted measures are used.

If your local authority is already a <u>CIPFAstats</u> subscriber these tools are free. If not, they cost £2,000 plus VAT when purchased separately. Accessing them via a HAN subscription allows a 10% saving.

For more tailored information about these tools, or if you would be interested in receiving a summary of the key measures that are available within the interactive portal, please <u>contact</u> the team.

• Eligible for further discounts

On our Condition Survey and Fire Risk Assessment services as well as our AssetManager.NET software please contact the team.

FREE Guide to Local Authority and Public Sector Asset Management (worth £270)

Our new guide to local authority and public sector asset management is free to all HAN members. It was launched at our conference in 2020 and provides practical support on asset management in local government.

Focused on the management of public sector property, buildings and infrastructure, A Guide to Local Authority and Public Sector Asset Management is a clear and comprehensive explanation of all you need to know.

While previous guides focused on specific areas of asset management, our new publication provides senior public sector managers with a guide to both strategic leadership and governance, as well as day-to-day practical matters.

The guidance also responds to the changing objectives of UK local authorities, including the need to build more homes and to address locally declared climate emergencies.

Benefits of membership for your organisation

The Housing Advisory Network (HAN) gives your organisation access to a wealth of benefits:

- Tapping into expertise: Access to practical support, ideas and advice from our <u>housing panel</u> – we are here to help you solve your problems
- Putting you in control: Pre-paid and flexible delegate places to each of the five series of HAN events per subscription year which you can use when you like during the membership year to attend HAN events
- Networking opportunities with peers and colleagues at the events
- Ability to make 'calls for help' to raise issues and share experiences and approaches with peers in authorities throughout England via our dedicated discussion forum
- Access to our dedicated members only website library including publications, presentations from events, analysis, documents & copies of membership tools, strategies & plans
- Cutting edge: Access to the latest approaches from other members of the network and across the sector bringing you the latest best practice
- On topic: Our programme seeks to up-date your knowledge and skills to meet the burning issues of the day and the demands that your organisation will be making of you over the coming year.
- Planning ahead: Our thought pieces will provide you with a 'heads-up' on what is changing - so you can anticipate change and adapt in good time.
- Saving you time: more practical tools, templates, guidance, processes and standards for you to take away and adapt in your organisation – to save you reinventing the wheel



Subscribe today

Email <u>mailto:han@cipfa.org</u> to request the subscription form or download from here and return via email to <u>mailto:han@cipfa.org</u>

Public sector and housing association subscription prices for the HAN (Frozen this year)

Delegate places indicate the number of pre-paid places to use throughout the membership period at HAN events and the HAN Symposium

Level	Annual subscription	Delegate places
1	£1,125 + VAT	4
2	£1,645 + VAT	7
3	£1,945 + VAT	10
4	£2,345 + VAT	13

Private sector subscription prices for the HAN

Delegate places indicate the number of pre-paid places to use throughout the membership period at HAN events

Level	Annual subscription	Delegate places
1	£1,495 + VAT	3
2	£2,495 + VAT	6
3	£3,295 + VAT	9
4	£3,795 + VAT	12

About CIPFA Property

With over 25 years of experience supporting local authorities around the UK under our belt, we like to think we have touched upon the lives and work of most public sector property professionals and organisations who know of the wider Institute and what it represents.

Alongside the Institute's role as the custodians and originators of prudent financial management guidance, at CIPFA Property we seek to support the public sector in the application of the guidance by shining a light on best practice in a property context. Whether looking at pressing issues of the day or more perennial issues that need regular attention, we deliver conferences, networks, consultancy, training, surveys and software that show our members and clients what 'best' looks like.

Across CIPFA we tackle the challenges facing the public sector by shaping the big picture and the detail of how to make things work, through both theory and practice. We lead the way in public services globally through strong principles and standards and we build on our insight to influence the legislation and frameworks that drive decision making.

We are at the forefront of briefing the public sector on forthcoming changes within Asset Management and the wider aspects of Property Services provision. We continue to work closely with many government and leading professional agencies and partners to inform and influence asset management planning policies and good practice in property management within the public sector.

77 Mansell Street, London E1 8AN +44 (0)20 7543 5600

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