CIPFA The Chartered Institute of Public Finance & Accountancy

\the young people's \library survey

Young people and libraries

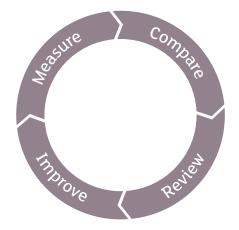
The Association of Senior Children's and Education Librarians' national promise states children should be actively involved in decisions about service developments, and encourages every library service to provide opportunities for children and young people to participate in consultation activities.

The Young People's Library Survey provides this opportunity, and has been updated to reflect that public libraries and the communities they serve are experiencing rapid change.

The Young People's Library Survey is targeted at 3 distinct age groups:

- Pre-school to key stage 1
- Key stage 2
- Key stage 3 and 4

Separating the survey into three questionnaires has considerable benefits for libraries. Though some questions including demographic details are common across all 3 target groups, the survey focuses on the specific needs of each particular age group and the way in which libraries can support them.



Examples of age focussed questions:

- For key stage 1 there are questions about the family friendliness of libraries and their support for young children's speech, language and communication.
- For key stage 2 there are questions about library activities and homework.
- For key stage 3 to 4, young people are asked about volunteering and cultural engagement.

The CIPFA Service

We provide you with questionnaires that reflect the needs of the sector, provide you with online and hard copy options to collect and return customer feedback, scan and analyse your returns and provide you with a comprehensive, comparative report.

Participating authorities have used the survey to:

- inform future developments and improve services
- identify children's requirements and perceptions of libraries' services, improving stock management, staff training and service development
- empower young people, giving them a voice and involvement in services and future delivery
- demonstrate outcomes against the children's promise and other standards
- review changes following library promotion or marketing, or following changes to services.

As well as bespoke research services we also provide well established comparable national customer research for:

- UK archives visitors
- UK archive remote users
- Library adult users
- Finance Users

Further information

For more information please contact the research teamon T: 020 7543 5600 E: research@cipfa.org or visit our website at: www.cipfa.org/services/research

