Spreadsheet

AUGUST 2018

CIPFA welcomes two new presidents

in this issue

Message from new CIPFA President Consultation on resilience index North East Accountancy Awards 2018 CIPFA Student Conference 2018 New CIPFA President, Sarah Howard, and the new President of CIPFA's Student Network, Sophie Medwell, at the Institute's Annual Conference





Message from the President

After 25 years of volunteering for CIPFA – as an examiner, regional executive member and on council – it's a huge honour and responsibility for this proud Pontefract lass to be penning the opening message for Spreadsheet as your President.

It's tradition, I hear, to use this opportunity to share the themes for my tenure. First, though, I want to take the opportunity to thank my predecessor, Andy Burns, for his energy, his commitment, and for inspiring me to take on this incredible role. I hope to inspire others in the same way.

To business, then. I want to focus on rebuilding trust, encouraging collaboration and inspiring the next generation. Easy enough to write, but how do we do it? On trust, we need to enable simpler, more transparent reporting. We need to streamline the accounts so our members can focus on looking forward, not backwards. And we need to encourage debate on rethinking public audit to provide the best possible stakeholder assurance.

For collaboration, we need to find ways to bring the public, private and third sectors together – with local people – to drive innovation, ease the financial strain and cope with rising demand and increasing expectations. CIPFA is wellplaced to convene these conversations in local places through our strong regional network. And when it comes to inspiring the next generation, I want CIPFA to flip what can often be a negative narrative and celebrate all that is fantastic about being a public servant and delivering public services. I want us to share stories about why we do what we do, and to tune into future generations looking for meaning in what will be longer working lives.

A great example of someone coming through with energy and talent is Sophie Medwell, a rising star of public sector audit who was recently appointed President of CIPFA's Student Network. Sharing the stage with Sophie at the recent CIPFA Conference was a personal highlight, and you can read more about the conference in this edition's recap of what was a fantastic event. To bring these themes alive I'm going to need your help. Over the coming weeks and months I'll be out in the regions to meet with more of you, to find out how we can achieve these goals and to listen to your views.

In the meantime, you can get to know me a bit better and find out what I'm up to by following me on Twitter (@sarah_e_howard6), with advance warning that I may not be as prolific at tweeting as Andy, and there will be occasional cat pictures! Alternatively, please email me on <u>president@cipfa.org</u> with your thoughts and ideas – I'd love to hear from you.

Once again, it's a privilege to be writing to you as CIPFA President. Together, I hope we can continue the great work that's taken place, collectively drive change and inspire the next generation into a career in public service and CIPFA membership.

Jarah Howard

Sarah Howard, President



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We welcome your feedback on Spreadsheet. Please send your comments and suggestions for future articles to Jonathan.Last@cipfa.org



Talent, technology and transformation at the CIPFA Annual Conference

CIPFA's Annual Conference was held this year on 11 to 12 July, returning for the first time in a decade to Bournemouth, and featuring the usual format of plenary speeches, workshop sessions, and social events, either under the roof of the Bournemouth International Centre or around the town.

The 2018 event set out to explore innovative approaches to public service delivery, while also continuing to address the day-to-day and practical concerns of public finance professionals. Spreadsheet spent both days in and out of seminars, workshops and presentations at a conference that focused on the three 'Ts' – talent, technology and transformation.

One presentation that focused on talent was James Woudhuysen's in the session 'Public Expectations in the Age of Social Media'. The Professor of Forecasting and Innovation peppered his speech with bold statements such as "I don't trust data – I trust you and me" and "the sociology of the future is more important than the technology". He extoled the virtues of technology while insisting that it is not everything, and that the important thing is not the tech itself but what we do with it.

An area of technology that featured heavily across the conference was Blockchain, the digital ledger in which transactions made in bitcoin or another cryptocurrency are recorded. In the workshop 'The Opportunities, Challenges and Myths of Blockchain', the technology was described as the ideal way for people to secure their financial activities from fraud and cybercrime, and the session explored how it may be used to improve the management of public finance and secure delivery of welfare. Can we expect greater accountability, more security in the delivery of digital

entitlements, and how could it apply to the business of government?

In the workshop, Mark Gibbison from Unit 4, a software company, outlined five ways that Blockchain technology could transform the public sector: identification, with digitised birth certificates and ID documents; registration, such as property titles, cars, and medical records; secure payments; accountability, with steps of a transaction recorded and traced; and automation, via a streamlining of processes such as filling applications, receiving benefits and obtaining visas.

The theme of transformation came up repeatedly across the two-day event. Matthew Taylor, CEO of The Royal Society of Arts, spoke of the need to transform people's perceptions of data sharing by, for example, encouraging those who think nothing of posting their most personal information on social media channels to share with the public sector with the same enthusiasm. He also encouraged a change of attitude in how the two sectors work together, moving away from the generalisation that "all big organisations are bad and all SMEs are great".

Noel Cullen, Associate Partner of Cognitive Finance Transformation at IBM Global Business Finance, was another speaker who covered the third of the conference's three 'T' themes. He discussed the key drivers for digital finance transformation, identified as: external and market sensitive data; Blockchain for government transactions; cognitive/AI computing; robotics and automation: and risk management and counter fraud. He invited the audience to imagine that in the future public sector finance would be managed by "superhuman financial controllers", who would be able to "see future opportunities, including

potential policy outcomes and market forces, then use cognitive systems to capture these opportunities".

Cullen further stressed that digital is changing the demand for data, that the move from traditional to cognitive will involve new information elements (social, demographic, economic, meteorological), unstructured information types, and the expectation of real-time action and immediate or even anticipatory lead times.

Similar to many other speakers at the conference, he sees Blockchain as the future. Cullen surmised that cognitive finance means three things for government: creating new ways of customer interaction, in terms of the spend control, budgeting and forecasting; providing on-demand financial insights, in the areas of risk management and counter fraud and AI that supports NGO policy outcomes; and making structural reforms across the whole of the government's service delivery.

The 2018 CIPFA Conference offered a fascinating couple of days' insight across both its talks and its diverse exhibition, and we hope to see you at next year's event in Birmingham. Before that CIPFA is hosting its Technology in Public Finance Conference on 11 October in London. The event will focus on using technology to improve financial management, governance, fraud, data analytics and cyber security.

More details on the technology conference are available here.



Public services not receiving enough from government to plan for Brexit

Three quarters (75%) of public service leaders feel the government hasn't engaged with their organisation enough over Brexit, according to a new CIPFA survey.

The results indicate this lack of engagement is hampering the ability of public service leaders to plan effectively for Brexit, as almost half (44%) believe they are receiving an insufficient amount of information.

It is no surprise then that three quarters (75%) of public service leaders are feeling more negative about Brexit than they did a year ago.

Commenting on the results, Chief Executive of CIPFA Rob Whiteman said: "It's now been over two years since the Brexit vote and 17 months since Article 50 was triggered, yet the vast majority of public service leaders still feel that the government is keeping them in the dark.

"As the government must want a Brexit dividend to support a more sustainable and effective public sector, it is crucial that light is shed on what the UK's future relationship with the EU will look like and soon. Otherwise, public service leaders won't have the time or information to respond."

Julia Goldsworthy, who chairs CIPFA's Brexit Advisory Commission for Public Services, said: "It is critical that communication channels are open between the government and public service leaders over Brexit. Not just to ensure that public service leaders have an adequate level of information to plan effectively, but also to help identify reform opportunities presented by Brexit that will help organisations better meet the needs of the communities they serve."



75% of public service leaders feel the Government hasn't engaged with their organisation over Brexit

CIPFA's survey also found that:

- Half of public service leaders think Brexit will have a major impact upon the policy that shapes their sector. Eighteen percent think it will have a severe impact and 16% a minor impact.
- Forty-two per cent of public service leaders aren't sure if there will be opportunities to reshape key policy and regulation for the better post Brexit. A third think there won't be, but a quarter think there will be.
- Almost half of public service leaders think Brexit will have a negative impact on the availability of labour and skills, while 17% think it will have a highly negative impact. A third say there will be no impact either way.
- Most (60%) public service leaders aren't budgeting for Brexit in their medium-term financial plans, but a third are.
- A large majority (83%) think Brexit will be highly detrimental or detrimental to public services, whereas just 5% consider it highly beneficial or beneficial. Twelve per cent think there will be no impact.

In the autumn, as we approach the timetable for a final Brexit deal, the Brexit Advisory Commission for Public Services will examine whether the draft deal will change public services to more effectively meet the needs and expectations of communities.

For the survey, CIPFA asked 282 public service leaders (such as CFOs, CEOs and directors) from the following organisations:

- local government
- housing associations
- NHS, clinical commissioning groups, social care services
- central government
- education services (secondary schools, multi-academy trusts, further education colleges and universities)
- police
- fire and rescue services
- non-departmental public bodies.



CIPFA launches consultation on resilience index

CIPFA has released a consultation on its plans to launch an authoritative measure of local authority financial resilience through the creation of a new index.

The Institute is proposing to use a range of indicators for the index, including the rate of depletion of resources, levels of resources generally, demographic and social services pressures and levels of borrowing. CIPFA is working closely with the sector, consulting widely to decide how the index should work and what criteria should be included in the ratings.

Following the consultation period, CIPFA plans to produce the first edition of the resilience index in the early autumn this year.

Commenting on the announcement, Rob Whiteman, Chief Executive of CIPFA, said: "Local government has faced unprecedented financial challenges in recent years that are likely to remain well into the next decade. "Despite the financial strain, councils have been able to deliver core services and manage their balance sheets more actively than other parts of the public sector. But, unfortunately, financial management capabilities and sharing good practice have at times been hollowed out by the repeated need to cut budgets.

"And so, CIPFA believes there is a need for appropriate and robust independent challenge and support of some councils on financial strategy and trajectories through this new resilience index, which is intended to provide challenge where needed so that appropriate action can be taken at a local level."

The index forms part of a broader strategy that the Institute has for ensuring council finance leaders have the support needed to achieve a balanced budget.

In conjunction, CIPFA has also begun development of a new Financial Management Code to accompany



the existing Prudential and Treasury Management Codes. The Code will be developed with help from treasurers' societies and relevant bodies including the National Audit Office, audit firms, Local Government Association (LGA) and Ministry of Housing, Communities and Local Government (MHCLG).

You can read more about the index here.



CIPFA response to Northamptonshire County Council's second S114 notice

The second S114 notice from Northamptonshire County Council is unprecedented. It demonstrates the reality of the dire financial difficulty the county council is currently in and drives home the urgency for action to support the sector's financial challenges more widely.

Between now and the full council meeting, the authority is prohibited by law from entering into any new agreements involving spending. While this will help stabilise finances so that consideration is given to what is most needed, it is unlikely that sufficient action can be taken prior to abolition of the county council and the formation of two new unitary councils, to correct the cumulative effects of mismanagement over recent years.

These events show that the government was right to appoint commissioners, and that intervention is vital to ensure that the two new councils are not held back by the council's failure to remain solvent.

CIPFA has warned Northamptonshire for several years that urgent action was already overdue, but we are shocked to see the scale of financial mismanagement as it has now has emerged.

It is a warning that while many councils have the requisite capabilities, not all councils have the necessary leadership skills, effective robust governance and culture to effectively manage budgets under pressure.

Service users and staff at the council have been let down by the collective failure of leadership that for several years led to denial of the scale of the problem and ultimately financial collapse. The lessons for councils and the sector as a whole must be to act now to protect the public from the risk of financial mismanagement of this scale occurring elsewhere.

Rob Whiteman, CIPFA Chief Executive, said: "The NAO's most recent financial sustainability report points out that 10% of upper-tier authorities are similarly vulnerable to financial failure. That could be more than 20 councils at risk along with the essential services for several million citizens. Understanding and acknowledging the scale of pressures and responding early to financial stress is essential to avoid seeing more councils fail.

"CIPFA is encouraging the government to use the forthcoming spending review to find money for adult and children's social care pressures while using rate retention and fair funding to provide additional resources to the sector. We also believe there is a case to accelerate and broaden reorganisation to reduce overheads. However, given the deteriorating fiscal position and wafer thin control of Parliament, our advice to councils is that medium-term planning cannot be founded on any assumptions of material government support."

CIPFA is taking a number of steps to help councils improve their financial planning and management. These steps include:

- a new Financial Management Code of Practice
- a financial resilience index to advise of risks based on the levels of resources against demographic and social services pressures, and the level of borrowing and reserves

- improved support to model future finances
- additional professional requirements for CFOs to address risks
- training for leadership teams on financial planning.

Rob Whiteman added: "Most of all, chief financial officers must be supported and empowered to challenge organisational risks and advise elected members and chief executives where they have concerns. Difficult advice must be welcomed and heard at the top table at all times.

"We must all face up to the scale of failure at Northamptonshire being an issue for the whole sector; and CIPFA challenges any complacency that suggests changes are not needed to ensure such failures are not repeated elsewhere.

"Finally, CIPFA is campaigning for local public audit to be strengthened by governance widening the scope of auditors' public interest reporting and the NAO having the role to conduct procurement and appoint auditors to better protect their independence and quality."



The risks of action are less than the risks of inaction

By Mike O'Donnell, Associate Director of Local Government, CIPFA

It was when Northamptonshire County Council issued its first section 114 notice that the penny finally began to drop in the political and public mind that the local government sector is facing a deepening and immediate financial crisis. The second 114 notice must hammer that message home, particularly since the scale of the financial problem at the county council has proved to be significantly larger than first thought.

Indeed, in recent months, report after report has demonstrated how councils are struggling to survive and that the risk is mounting. According to the NAO's most recent financial sustainability report, 10% of upper-tier authorities are vulnerable to financial failure. That could be more than 20 councils at risk, along with the essential services for literally millions of tax paying citizens.

The findings of these reports and dawning realisation of the cash crisis in Northamptonshire is that the issue can no longer be ignored. Local leaders must seize the opportunity – while there still is one – to take action to ensure the sector is put on more sustainable footing. Otherwise, we will likely see more local authorities buckle under the financial strain.

CIPFA is working hard to support local leaders to address the challenge by providing them with appropriate support. Currently this support is three-fold.

We are developing a new Financial Management Code to sit alongside established Treasury Management and Prudential Codes, which aims to support good practice in the planning and execution of sustainable finances. We will also continue to share practical advice on funding and resource management via CIPFA's Funding Advisory Service. Finally, via its new index, CIPFA will provide stakeholders with impartial information on how financially resilient individual councils are and to what pressures they need to pay attention.

The introduction of a Financial Management Code at our CIPFA Conference in July has been warmly welcomed by the sector, including the MHCLG's Local Government Minister, Rishi Sunak at the conference itself.

With regards to the index itself, CIPFA has been consulting on its design and methodology. And, as responses emerge, it feels an opportune moment to address the standout concerns being voiced to us directly and in the press.

The proposal for the index to use a 'trafficlight' grading system is a concept that some are finding challenging, and there is concern that it will be an exercise in 'naming and shaming'. Naming and shaming is not CIPFA's intention at all. It is, however, our intention to provide an early warning system for local authorities with deteriorating financial positions and thereby to prompt necessary action.

Furthermore, by sharing this information publicly, there will be more pressure on councils to respond swiftly and effectively. And, in circumstances where there is a reluctance from some parts of a council's leadership to address emerging financial problems, a public index will also serve to strengthen the arm of the s151 officer to ensure such problems are flagged at an early stage – rather than let the position get to and past the point of no return for financial sustainability.

Indeed, the reality of Northamptonshire's position as it has now emerged should be warning enough that burying our head in the sand just won't wash any more. Local authorities are anything but complacent, but, nevertheless, we need to keep smelling the coffee. As JFK noted: "There are risks and costs to action. But they are far less than the long-range risks of comfortable inaction."

One is tempted to muse that the level of systematic failure in Northamptonshire

might have been picked up, before its own demise, by the Audit Commission. And like the Audit Commission's data, the data for CIPFA's index is intended to be objective, independent and impartial.

To give those running and those served by local authorities a clear understanding of their level of financial stress and what their main pressures are, CIPFA will use a range of indicators. These indicators include the level of resources, the rate of depletion of resources, social service demand pressures, the level of borrowing and auditors' value for money assessments.

CIPFA has chosen these indicators because we believe, based on our experience advising the sector, that they will paint an accurate and detailed picture of financial risk. The proposals are still subject to consultation, so if there are additional or better indicators then these can be incorporated.

We have designed a wide-ranging and open consultation with ample opportunity for feedback so we are able to respond, in a timely fashion, to any suggestions on the methodology and design of the index. So I urge interested parties to share their views so that we can work together to create a tool that has real and meaningful impact.

CIPFA has no agenda behind the index, other than to be genuinely helpful by identifying risk, to provide objective context to decision makers and the opportunity for 151 officers (who are accountable to the public, remember) to challenge the insidious tendency towards optimism bias that led to Northamptonshire's demise. While such transparency may be uncomfortable, it is hard to argue against it in principle. How we do it in practice we can work on together.

This article first appeared in the Local Government Chronicle (LGC).



Financial leadership is essential to achieving public sector digital transformation

Developments in technology are forcing change on the way public bodies operate and deliver services, but digital preparedness presents challenges for finance teams and requires effective leadership, organisational engagement, and insightful risk management. This is according to a new report by CIPFA and Eduserv, the not-for-profit technology advisors.

The joint publication, *Finance's Role in Public Sector Transformation*, sets out the key steps to ensuring the readiness of public bodies, so that they not only achieve the benefits of new technologies, but also understand the risks.

The joint publication is the result of a series of roundtables and a survey that CIPFA and Eduserv ran involving over 230 public sector finance professionals, which examined the role of finance teams in enacting digital transformation across public bodies.

This research show that while the majority of organisations recognise the need to transform digitally, significant challenges remain in place, including legacy IT systems, staff IT capabilities and capacities, along with financial constraints. Successful digital transformation depends on a combination of effective digital leadership, wider organisation engagement, insightful risk management and a joint approach across professional areas to remove obstacles that inhibit change.

Jude Sheeran, Eduserv CEO, said: "Finance leaders should be at the very heart of digital programme management and wider transformation. However, they should not be expected to be experts in digital technology, in the same way that technologists rarely build their careers by focusing on business and finance.

"Our research shows that finance professionals see a priority in forming partnerships with IT leaders and the corporate leadership team. Through the resulting convergence of business and technology, we hope to see dramatic improvements in the relevance, quality and cost of public services at the dawn of a truly digital age."

Rob Whiteman, CIPFA CEO, said: "Digital technology is advancing at an increasingly rapid pace and public service providers must adapt to and adopt these changes if they are to remain relevant, optimal and sustainable. "For public bodies, digital transformation is more than a revamped website, unified communications, a new CRM system, a Facebook profile or giving employees iPads. It's fundamentally changing the way that organisations design and deliver services and how they operate internally."

Eduserv specialises in public cloud consultancy, migration and management in partnership with Microsoft and AWS. Its clients include The Samaritans, Bristol City Council, Ofsted and Cheltenham Borough Homes.

To read the report, click here.



CIPFA news round-up

CIPFA on Carillion and outsourcing:

Rob Whiteman, CIPFA Chief Executive, said: "The collapse of Carillion arguably caught the government asleep at the wheel and it's the taxpayer who will now foot the bill. Outsourcing has an important role to play in delivering public services and many contractors do provide value for money, but without intelligent commissioning and careful ongoing contract management we open ourselves up to expensive mistakes.

- "In the case of Carillion, the warning bells of spiralling debt and unpaid subcontractor invoice had been sounding for some time. But it was a lack of governance and commercial contract management skills that left public bodies exposed to the £150m fallout.
- "One specific area that must be better understood by the public sector is contract valuation. In an age of austerity where contract prices are often forced to their lowest level, questions need to be asked about the sustainably of this model."

CIPFA on the NHS funding announcement

Rob Whiteman said: "The extra NHS funding announced by the prime minister will make a difference and particularly stabilise performance risks, but in itself unfortunately will not deliver the long-term change needed.

- "Governments for decades have grappled with the problem that much needed periodic injections of cash in response to crises do not tackle system-wide public health prevention and determinants of poor health such as poor housing, skills and under-funded children's and adult social services.
- "And the ongoing context of a tight fiscal position means the NHS is likely to remain relatively starved of capital to fund reconfigurations and sustainability transformation plans.
- "So two questions drive the future now we know NHS funding will stabilise by 3.4% per annum: will the Green Paper signal a solution to the social care funding crisis; and how is the next funding crisis avoided by wider reform? For all the announcements, people working in the system are confused about the direction of reform."

Principles on the role of the section 151 officer

CIPFA will soon be releasing a set of principles supporting the role of the section 151 officer. These are specifically designed to support officers working in local authorities whose responsibility includes being the accountable body for their local enterprise partnership (LEP).

The vast majority of accountable bodies have excellent working relationships with their LEP; however, the extra guidance has been warmly welcomed by the sector as it will add greater clarity and awareness of the specific roles and responsibility held by the section 151 officer.

CIPFA has worked with the Local Growth Unit at the MHCLG and leading stakeholders to ensure these principles are relevant for all LEPs and that the collaborative working that currently takes place between local authorities and LEPs continues.

Looking to time the release with the outcome of the LEP Review, CIPFA will be publishing the principles on its website <u>here</u>.



CIPFA appoints new non-executive directors

CIPFA is pleased to announce that Mark Lovell, Principal at the Social Assistance Partnership (TSAP) and Joe Sealy, Founding Partner at Greater Pacific Capital, have joined the Institute as non-executive directors.

Mark Lovell has significant experience in working with the public sector in executive and non-executive capacities. In addition, he will bring extensive knowledge and experience of developing overseas markets to CIPFA.

Joe Sealy, who was previously a managing director in the investment banking division at Goldman Sachs, is a long-standing member and passionate supporter of CIPFA. His experience in assessing investment opportunities will be invaluable for the Institute, particularly in terms of the advice it provides on public sector commercialisation.

Speaking on the appointments, CIPFA CEO Rob Whiteman said: "With both Mark and Joe's experience, commitment and knowledge of the public sector, they are both superbly placed to take on this role. We very much look forward to them joining the Board and helping to drive forward CIPFA's strategic development." Speaking about his appointment, Mark Lovell said: "It's a tremendously exciting prospect to be working with CIPFA. The Institute is uniquely placed to help governments develop stronger financial management practice. Standing up for sound public financial management and good governance globally has never been more important. I look forward to playing my part in doing that."

Joe Sealy added: "There are many challenges facing the public sector today across the globe, but also many opportunities for finance teams. I was drawn to CIPFA as I believe it provides individuals with the qualifications and skills needed to manage complexity and deliver results. I am looking forward to working with CIPFA to help promote what the organisation can give to the next generation of professionals and leaders to meet the challenges they face across a diverse range of organisations globally."



Mark Lovell



Joe Sealy



CIPFA welcomes new appointments

Lindie Engelbrecht

Lindie Engelbrecht is CIPFA's newly appointed Managing Director of Education and Membership. She is a qualified chartered accountant and holds a master of accountancy.

Lindie has a unique experience of and insight into member organisations through her previous roles as Executive Director of the South African Institute of Chartered Accountants (SAICA) and serving as Chief Executive Officer of the Institute of Directors in Southern Africa.

Prior to her involvement in professional accounting and membership organisations, Lindie was a partner at KPMG focusing on governance, risk management and assurance. Lindie remains involved in various corporate governance activities which include serving as a member of the King Committee on Corporate Governance in South Africa. She was the main editor of the King Report on Governance in South Africa 2009 (King III) and most recently served as member of the King IV drafting task team in South Africa.

She has advised, consulted and presented to boards and audit committees in the public and private sectors on all aspects of governance, risk management, assurance and integrated reporting.



Lindie Engelbrecht

Dan Worsley

Dan Worsley recently joined CIPFA as interim Chief Operating Officer – a newly created role with responsibility for CIPFA's advisory and consultancy services, as well as our internal business support services.

Dan is working closely with Lindie Engelbrecht to ensure CIPFA's customers – both in the UK and globally – receive a first-class service from across our range of education, training and advisory services.

Dan is a CIPFA-qualified accountant, and has over 15 years' experience providing assurance and financial management services to the public sector, particularly central government. Dan trained at PwC, and after eight years with the firm left to join the civil service where he worked as both a Deputy Finance Director and a Deputy Change Director.

Prior to joining CIPFA, Dan returned to professional services with a continued focus on central government and international development. He is based at our Mansell Street headquarters in London.



Dan Worsley



CIPFA launches 'biggest ever' ethics survey

CIPFA has launched what it believes is the biggest ever survey exploring the pressure accountants feel to compromise their ethical codes.

"We need to understand better the scale and the background to the pressures that our members are facing," said Don Peebles, CIPFA's Head of Policy and Technical UK. "That is why CIPFA's Ethics Working Group is launching what we believe to be the largest ever ethical survey by an accountancy body."

The Ethics Survey will help CIPFA assess what support should be provided to public finance accountants in today's environment. Evidence from CIPFA's ethics helpline shows that acting in the public interest is becoming harder and public finance accountants are facing more ethical dilemmas.

See page 16 for more.

CIPFA speaks at conference in Pakistan

CIPFA's Head of International, Gillian Fawcett, and the then CIPFA President, Andrew Burns, both presented at the Institute of Chartered Accountants of Pakistan (ICAP) Public Financial Management (PFM) Conference, held in Islamabad, Pakistan

Gillian highlighted the importance of building capacity and capability in the public sector to achieve good governance, leading to better outcomes for citizens of Pakistan. Andrew explored public private partnerships – successfully aligning the values and visions of the public and private sectors.

Facebook live stream video of the conference <u>here</u>.



Institute matters

Spotlight on CIPFA Japan

CIPFA Japan was established in December 2013 as the first international branch of CIPFA.

Many members who played an important role in establishing the Japanese Branch are academic staff of Professor Toshihiko Ishihara's Laboratory at Kwansei Gakuin University. They are university professors, lecturers, Japanese qualified accountants (JICPA) and PhD graduates.

In 2014 the CIPFA Japan Branch set up Local Government Auditing and Accounting Technician (LGAAT) as a local category of membership, regarded as the same level as CIPFA Affiliate members, which has been very popular. There are more than 500 LGAAT members in Japan, including 54 CPFA members, 45 local council members, six elected governors and mayors, 278 local government officers, 13 university professors, 76 qualified accountants of JICPA, 20 licensed tax accountants, and more.

Members are spread all over Japan, from Hokkaido (the northernmost county) to Okinawa (the southernmost county). Okinawa is a tropical island where CIPFA Japan hosts study and CPD sessions as well as social activities.

CIPFA Japan holds an annual conference every year in September at Kwansei Gakuin University. The branch also issues a textbook and a journal each year, as well as a monthly newsletter. CIPFA Japan organises regular CPD meetings in Osaka, Tokyo, Nagoya and other centres about ten times a year.

CIPFA Japan has continued to build the reputation and relevance of CIPFA and has recommended some very senior politicians to be made honorary CIPFA members, including Mr Shigeru Ishiba, MP (a potential candidate to be the Japanese prime minister) and Mr Tatsuya Ito, MP (the former State Secretary of the Financial Services Agency of the Japanese Government).

Find out more on the CIPFA Japan website.



The CIPFA Japan management team



Public financial management capacity in Somaliland

By Sara Breen, Bid and Programme Manager – International Advisory, CIPFA

CIPFA is supporting much-needed development and economic growth in Somaliland by building the capacity of planning and budget preparation officials, procurement officers, accountants, internal and external auditors within central finance agencies and targeted sectors, to give them the required knowledge, skills, abilities and other characteristics required for robust public financial management (PFM). The Somaliland PFM Education and Training Programme is financed by the World Bank and delivered by a consortium led by WYG International and including CIPFA and Michael Parry Consulting.

The PFM Education and Training Programme is geared towards CIPFA's Whole System Approach, providing both internationally-recognised qualifications and training focused on region-specific legal and institutional frameworks, as well as practical, handson workshops focused on developing budgeting skills. The aim is to create a cohort of suitably qualified PFM practitioners with a range of relevant skills to perform a broad range of PFM tasks, and who will contribute to improving PFM performance and pushing forward Somaliland's PFM reform agenda.

The central pillar of the project is delivery of the CIPFA International Public Financial Management (IPFM) Certificate, made up of modules in financial accounting and management accounting. There is a strong emphasis on building sustainable local PFM training capacity, with the aim of gradually building internal capacity to take over functional responsibility from technical assistants. As such, the IPFM Certificate is being delivered through the University of Hargeisa, with the university's tutors being trained to deliver CIPFA qualifications by a local PFM consultant and gualified accountant, who also provides ongoing direct support to students.

Face-to-face and web-based lectures are supplemented by mentorship and on-the-job learning, and a senior managers' scheme ensures that proper workplace coaching and mentoring is provided to students.

The project commenced in May 2017, and to date 80 students from the Ministry of Finance and key sectoral ministries have undertaken the Foundation level of the programme, which involves an introduction to the PFM module and a module focused on the specifics of PFM in Somaliland. Following successful results on the Foundation level, 60 students have now progressed to the CIPFA IPFM Certificate. In addition to the face-toface training provided by local trainers at the University of Hargeisa, students are using CIPFA Learning, CIPFA's new e-learning system, through which they are able to access webinars and learning materials as well as ask questions of international CIPFA tutors.



Students of the PFM Education and training program



CIPFA supporting good financial grant practice in Kenya

In April CIPFA was invited to take part in a workshop organised by the Good Financial Grant Practice Programme at the African Academy of Sciences in Nairobi, Kenya.

The programme has developed a pan-African standard in good financial grant practice. The standard aims to standardise, simplify and strengthen the financial governance of grant funding awarded to organisations in Africa. It has been developed to replace the existing and overlapping due diligence and organisational financial management assessments which are currently used by funders.

The standard was borne out of a need to find a solution to the drain on resources created by funders who impose a multitude of assessments and audits on the organisations they support. By standardising the process, recipient organisations will now have a clearly defined set of requirements regarding the management of grants. It is hoped that all funders that support organisations in Africa will adopt the standard, resulting in all funders using the same standard for best practice in financial grant management.

The standard was developed using a bottom-up approach. Finance officers from organisations from 22 African countries were involved in creating the breadth, depth and content of the standard. This was done in consensus with major global funders, including the US Agency for International Development, the Bill & Melinda Gates Foundation, DFID and the UK's Medical Research Council.

The programme now aims to replicate approach in the development of a reporting standard, which will accompany the existing standard. The new standard will focus on the financial information prepared by the recipient organisation and reported to funders. It aims to create efficiency gains by reducing the challenges and burdens experienced by organisations adhering to multiple grantor reporting requirements.

These aims are aligned with the work of the International Forum of Accounting

Standard Setters (IFASS), a network of national accounting standard setters from around the world. In 2016, IFASS established a working group of national accounting standard setters who have an interest in in not-for-profit reporting. Most recently, the group collated existing standards and guidance for not-for-profit reporting across a range of jurisdictions on an online platform. The platform aims to document approaches to common issues and build a database of best practice to help move forward not-for-profit reporting across the globe.

CIPFA is secretariat to the group, which complements its position as secretariat to the UK Charities SORP Committee. Through the group, CIPFA was invited to help facilitate the first workshop where the new reporting standard was discussed. The workshop was attended by representatives from community and charitable organisations from across East Africa, who shared their views and recommendations on the development of the standard.



Workshop delegates with Easton Bilsborough, Technical Manager, CIPFA (back, third from left)



Meet the trainer: Oyin Alonge

Oyin Alonge is an Associate Trainer with CETC. Oyin trained and qualified as a chartered accountant in a practice specialising in audit.

Oyin has taught for seven years and is still as excited about teaching as he was in his first year. He currently teaches and mentors on the new AAT apprenticeship programme, teaching on a range of subjects at Levels 3 and 4.

Oyin says: "I love teaching, pure and simple. I have always thought of the classroom as a space where both students and tutor can challenge each other and grow.

"As part of the new AAT programme, I have to go out to the workplace to visit students in their natural habitats. "I think it's brilliant that students can take the theory learned in class and apply it at work. I always think it's amazing how we can map theory to the different departments, so that students get a chance to rotate round the organisation getting a complete feel of what an apprenticeship should be, and then making informed decisions about where they want to go next with the skills they have learned of the journey.

"I have grown as a tutor gaining knowledge in so many fields of accounting and finance and that's all thanks to the wonderful students I meet every day."



Oyin Alonge

CIPFA awarded end-point-assessment organisation (EPAO) status

We are pleased to announce that CIPFA is an approved end-pointassessment provider for the Level 7 Professional Accountant apprenticeship, and we are the only body in the UK to provide both training delivery and EPA for this standard.

This is a key achievement for CIPFA as it puts us in a unique position to deliver a seamless and comprehensive apprenticeship training programme for our CIPFA Professional Accountancy Qualification (PQ) students and employer partners.

Nicola Campbell, Head of Education and Training at CIPFA, said: "We're delighted that the Department for Education recognises our unique ability to provide both training for the Level 7 Professional Accountant apprenticeship, while also satisfying their requirements for robust assessment in order to act as an endpoint assessor. "Most importantly for our employers and students, our capacity as both training provider and end-point assessor allows an end-to-end service from recruitment of apprentices right through to qualification. This approach will enable employers and students to save valuable time, streamlining the necessary administration and supporting them at every step of the journey thanks to the expertise of our in-house team."

Aga Jop, Head of Student Services at CIPFA, also commented on this important development: "We are thrilled that the Education and Skills Funding Agency has recognised the robustness and independence of our assessment process. Our unique full service will make the journey smoother for our apprentices and supporting employers alike. We are proud to be working with a team of highly skilled and experienced end-point assessors who have consistently performed a blend of learning, training, mentoring, examination and assessment activities within the accountancy sector."

CIPFA is also happy to assist any public sector organisation with its plans to maximise levy funding. We recognise that there is significant public money available through levy funding and that managing and coordinating training programmes to make best use of the funds can be complex. If you need any guidance or you would like to talk to us about CIPFA's accountancy apprenticeships for Level 3 Assistant Accountant, Level 4 Professional Accounting Technician or Level 7 Professional Accountant, please get in touch via apprenticeships@cipfa.org.



CIPFA ethics and you

By Don Peebles, Head of CIPFA Policy and Technical UK

Acting in the public interest. It's something that all CIPFA members have to do. Yet it's one of the least known yet most highly regarded characteristics of the accountancy profession: an accountant does not just work for their client or employing organisation but also has to act in the public interest.

It's a form of dual responsibility which has always been an appropriate professional fit for CIPFA accountants in our management of the public finances. Ethical responsibilities are an intangible set of values which we expect to be in place but usually only arise or are discussed when something has gone awry.

The fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behaviour form the governing framework for an accountant's ethical responsibilities. It's evident that the age of austerity has brought funding pressures which a previous generation of accountants did not have. While funding pressures alone should not result in ethical dilemmas. the associated behaviours can mean pressure from colleagues or from board or council members to reflect a financial position which is more positive than the actual results would otherwise reveal. Secondly, the modern incorporation of targets into public life has brought a narrower assessment of public service performance. This can mean that providing a positive message of progress or success to the public can become more attractive than reporting the adverse truth.

Add to this the age of social media, where a mere headline can generate instant publicity, then the compound result is a more difficult operating environment for today's public finance professional. The question is, how do we equip ourselves to combat these modern day pressures?

Every CPFA is schooled in ethics and CIPFA has a formal statement of professional practice on ethical standards with accompanying guidance. However these tools in themselves may not provide the appropriate assistance to accountants in our modern world.

The new International Code of Ethics for Professional Accountants (issued in spring 2018) is a timely intervention and provides a professional basis to enable CIPFA to assess what support should be provided to the modern public finance accountant.

CIPFA is leading the agenda for its members by working towards introducing a new statement of professional practice. The early adoption will see CIPFA lead the way as far as ethical standards are concerned. To understand better the scale of and background to the pressures that CIPFA members (and other accountants) face, CIPFA launched a survey, the interim results of which were revealed at the Institute's July Annual Conference in Bournemouth. The early results reveal that almost two-thirds of finance professionals say they have come under pressure to act in an unethical way at some point in their careers.

Of the 63% that said they had faced this kind of issue in the workplace, nearly half (47%) said it had happened once or twice, 29% between two and five times and 23% more than five times. Pressure was exerted by line managers in 42% of cases, by chief executives or chief finance officers in 30% of cases, and by board, cabinet or council in 15% of cases. This was often done in the form of threats to bypass individuals for promotion or take disciplinary action. Some respondents working in auditing firms were told that if they did not comply with a client's wishes their bill might not be paid or they could lose out on future work.

Only 7% of respondents said they had carried out the unethical request and 29% said they had partially carried out the request. Almost two-thirds (64%) said they had refused to act unethically or gave no answer.

The survey has now closed and CIPFA will be analysing and then publishing the final results.



New members needed for TISonline editorial boards

As a member of a board, you would be involved in writing and updating content for a TISonline information stream (available through the CIPFA website) drawing on your own expertise and experience.

This is a voluntary activity, but it is an excellent way of meeting fellow practitioners, learning from others, and fulfilling CPD requirements and personal development goals at work. Boards with current vacancies are:

Human Resources – looking for members with a background in human resources. Please contact susan.furber@cipfa.org.

Charities Accounting and Social Enterprises – seeking new members from all areas of local authority who work with or set up charities and social enterprises. Please contact susan.furber@cipfa.org.

ICT and Business Transformation – ideally looking for members with a link to the NHS or public sector IT. Please contact susan.furber@cipfa.org.

Local Authority Housing – seeking new members, ideally with knowledge of housing benefits. Please contact susan.furber@cipfa.org.

Local Taxation – looking for new members working in revenues, especially from Wales. Please contact susan.furber@cipfa.org.

Planning – currently looking for new members with a finance speciality. Please contact jonathan.last@cipfa.org.

Treasury Management – currently looking for new members. Please contact jonathan.last@cipfa.org.

Consultations Issued by the CIPFA/LASAAC Local Authority Accounting Code Board

CIPFA/LASAAC has issued two consultations on the *Code of Practice on Local Authority Accounting in the United Kingdom 2019/20* (the Code) and would welcome stakeholder feedback.

The first consultation on IFRS 16 *Leases* was issued in May. IFRS 16 will lead to a substantial change in accounting practice for lessees for whom the current distinction between operating and finance leases will be removed. Instead it requires that a lessee recognises assets and liabilities for all leases with a term of more than 12 months unless the underlying asset is of low value. This consultation will close on 7 September 2018.

The second consultation is the annual consultation of the Code. It focuses on narrow scope amendments to IFRSs, legislative and policy changes, the impact of the issue of the IASB's Conceptual Framework for Financial Reporting and clarification on the Code's approach to adaptations/ interpretations and to statutory adjustments. The consultation will close on 8 October 2018.

CIPFA Governments Board

Following the recent reorganisation of CIPFA's Policy and Technical staff, CIPFA has reformed its Governments Board. The focus of the new Board is now on UK governments, with CIPFA International Governments' work being moved to its International Strategy Board.

The new Governments Board had its first meeting in June 2018 and has agreed a thought leadership programme centred on two broad key themes. These are the nature and process of the UK Spending Review and public service delivery. Under these the CIPFA policy team, alongside the Board, will develop a range of topics in support of developing practice that meets the financial challenges ahead for public services, and supports finance professionals in improving their skills and knowledge.

This year has seen a more proactive approach taken to commentary on key government events. CIPFA has responded to a range of government consultations on fiscal devolution and replacement of EU funding in the UK devolved administrations. This has included giving evidence to the Welsh Assembly Finance Committee.

The Institute has also proactively commented on the funding and performance of police, prison and justice services in England, following the joint CIPFA and Institute for Government performance tracker. We have also brought forward opinion pieces on the Scottish Fiscal Commission forecasts, the OBR fiscal sustainability report and on Phase 2 of the Brexit negotiation process.

Later this year the board will be supporting the CIPFA Central Government conference. This will be a free to attend event, so watch out for the date in late November. CIPFA and the Institute for Government will also be publishing the next update of the Government performance tracker report.



CIPFA-Penna Talent Spot



Shortage in public sector interims can be positive

Right now, the demand for strong, experienced public sector interims is outstripping availability. With the growing pressure to deliver services, it's likely to get worse. So, is it time to panic? I don't think so.

On the surface, it might seem like a depressing situation. But this actually presents an opportunity for local authorities to start considering interims from other sectors.

Of course, there is a fear that interims without local authority experience won't be able to adapt. That they won't appreciate how local authority accounts work. And it will take too long for them to get up to speed. And that's understandable.

But the reality is different. Seasoned interims can make the transition and shouldn't be discounted. The tools and knowledge required to get up to speed exist in the public domain through CIPFA. We can provide them with plenty of guidance on local authority regulations and documentation. So the task isn't insurmountable. Local authorities just need to take a leap of faith. This isn't a new idea. There are success stories of councils hiring interims from the NHS and even the commercial sector. However, this pattern has been limited to commercial or transformational roles. And there is little movement into other areas such as final accounts.

Aside from increasing the pool of interims available, there are real benefits to attracting these professionals. Because they come armed with fresh perspectives on practices and procedures, they can better aid local authorities to reevaluate their approach.

Ultimately, if councils are serious about becoming more commercially minded (such as the emergence of trading companies), the true challenge isn't simply in the delivery of services. It's about who will help deliver them.

Az Ahmed is a consultant at CIPFA-Penna



Az Ahmed, consultant at CIPFA-Penna



Members news

Welcome to new members

A warm welcome to our new members who have joined CIPFA in the past few months.

May we wish you a long and prosperous career. Don't forget that as a **CIPFA Member** you are a chartered public finance accountant and can use the designation **CPFA**.

Stuart Armstrong Grant Thornton

Amber Banister Grant Thornton LLP

Christopher John Brown EY

Aditi Chandramouli Grant Thornton

Kara Collins Shetland Islands Council

Christopher Crawford Wirral Council

Luke String Dabin-Williams Coventry City Council

Daniel Daley Hull and East Yorkshire Hospitals Trust

Katie George Elmbridge Borough Council

James Griffiths Knowsley MBC **Louise Kezilas** Grant Thornton

Stacey Larkin Scott-Moncrieff

Robert Li Department for Exiting the European Union

Thomas Loftus Nottingham City Council

Sarah Katharine McDonald Grant Thornton

Lesley McGiffen Department for International Development

Nicola Merriman Health Education England

Edward Mills PKF Francis Clark

Roma Patel Nottingham City Council **Cerian Rhys Thomas Powell** Blaenau Gwent County Borough Council

Ravi Rathod Aggregate Industries UK

Caroline Ritchie Fife Council

Stuart Rowley DWP

Sheereen Talati NHS Leicester City CCG

Christopher Williams Bristol City Council



CIPFA Rewards for members

As a CIPFA member, through CIPFA Rewards you are entitled to a range of benefits and discounts, including offers to help you save on the cost of running a car. Take a look at what's available to you and start making the most of these member benefits today.



Multi-car immediate-family_accident cover

Don't stress about being stranded after a road accident! Enjoy 24/7 accident recovery, and manufacturer approved vehicle repair with Total Motor Assist.

It can help protect your no claims, avoid excess costs if you're involved in an accident that isn't your fault and we can identify an insured third party*.

Sign up here and claim your FREE 12 months cover.



Exclusive new car savings available to members from Fiat Chrysler Automobiles

The Fiat Chrysler Automobiles (FCA) Affinity Scheme provides CIPFA members access to exclusive savings on their range of new vehicles. Exceptional promotions are now available to you on new Fiat, Alfa Romeo, Abarth and Jeep cars, and Fiat Professional vans*.

<u>Click here</u> for more information.



Exclusive offer on premium healthcare

We are delighted to be able to offer CIPFA members an exclusive discount on vdoc, the ultimate healthcare concierge. This summer, until 31 August CIPFA members can access vdoc for just £10 for 12 months.

Peace of mind at home, in the office or overseas – vdoc private doctors solve 80% of patient issues after the first consultation.

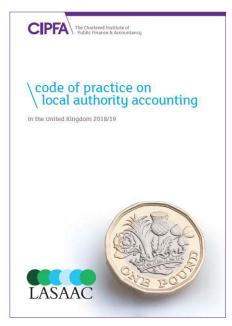
Click here to find out more.

*Terms and conditions apply to all benefits. See website for details. Total Motor Assist - Click here for Total Motor Assist terms and conditions. Fiat Group - Please contact your Dealer for details. CIPFA Rewards is managed and run on behalf of CIPFA by Parliament Hill Ltd.



Recent CIPFA publications

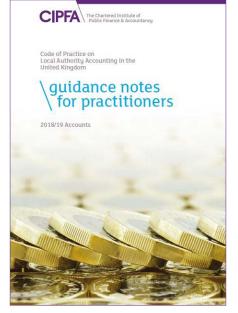
The three Code of Practice titles below can be ordered from the CIPFA website in both digital and hard copy on our publications page.



Code of Practice on Local Authority Accounting in the United Kingdom 2018/19

The Code of Practice specifies the principles and practices of accounting required to prepare financial statements which give a true and fair view of the financial position and transactions of a local authority.

The 2018/19 edition of the Code introduces two substantial new financial reporting standards, IFRS 9 and IFRS 15. It also introduces amended or new reporting requirements in a number of areas such as rates, contracts with service recipients and the presentation of financial statements.



Guidance Notes for Practitioners 2018/19

The guidance notes provide an expert support in dealing practically with the preparation of the year-end financial statements and reports that accompany them.

The 2018/19 version provides detailed guidance on the key accounting changes introduced by the 2018/19 Code as detailed above, plus additional content to aid preparation as well as addressing issues raised through CIPFA's Technical Enquiry Service.



Disclosure Checklist 2018/19

If you are responsible for preparing or auditing local authority accounts to ensure that the requirements of the Code are met, the Disclosure Checklist provides authoritative guidance.

The Checklist is in the form of a series of questions. If the answer to any question is no, then a justification for departing from the Code should be given and potentially disclosed in the accounts.



Interview with Botswana's youngest qualified CIPFA member

CIPFA interviewed Botswana's youngest qualified CIPFA member, Karishma Gajendra, on what fuelled her interests in public sector accountancy, her experience with CIPFA qualifications and membership and Botswana's key opportunities in ensuring the deliverance of strong public financial management.

How did you first get interested in public sector accountancy?

From the start of my education, I have always been interested in working for public sector organisations, as I believe it would enable me to work with people who want to make a real difference to society. Public sector accountancy is diverse and I believe working within this sector will support my interests in both political and government news.

Could you describe your experiences with CIPFA qualifications/exams/ memberships?

I had a great experience studying with CIPFA and completing the journey of my CIPFA qualification and gaining membership. CIPFA provided me with excellent materials for my studies, which resulted in clearing the exams in my very first attempt! I would like to express my sincere gratitude to CIPFA for its online study materials and resources that were available to me. I would finally like to say that I'm proud to be a CIPFA member.

What are your career plans now that you are qualified?

I'm determined to embark on a career within the public sector and with an organisation that is truly global – I have always been drawn to working internationally. However, I would like to start off my career in the corporate sector to learn and gain key skills, knowledge and expertise in the areas of operations, law, finance and communications. I believe this would help me shape myself and my career, which will in turn enable me to be ready to reach and strive to work for the top global institutions.

Can you tell me about public financial management in Botswana and how you think it is currently working?

Public financial management in Botswana is strengthening day by day. However, the current socio-economic challenges have played a key role in changing the way public finances are managed. It has been recognised that sound public financial management and optimal utilisation of public resources will result in long-term sustainable development. In order to fulfil this, Botswana has implemented public financial management reform programmes that strengthen financial management systems in order to support fiscal discipline, strategic allocation of resources, effective and efficient service delivery and accountability. Among the main partners involved in this programme is the Ministry of Finance and Development Planning, which is the key driver of the reform processes.

What do you think of the way Botswana delivers its public services and processes?

In Botswana, like elsewhere, ensuring that service delivery processes are based on an equilibrium that ensures harmonious relations is an important part of the service delivery structures. This harmony is essential in ensuring that development is not only a progressive process, but also delivered in an atmosphere of tranquillity, with stable values that allow development of public services to be transparent and



Karishma Gajendra

meaningful to the general public.

What do you see as the greatest challenges and opportunities to ensuring strong public financial management in Botswana?

In Botswana, changing existing governance systems can be challenging – especially if communication of the changes, the reasons behind them, and the planned or expected results, are lacking. In fragile and conflict-affected states this can be further complicated by the involvement of international agencies and their relationships with the country's government, as well as other stakeholders. However, these reforms present a great opportunity as they would allow development partners and countries to share knowledge and experiences, which will in turn strengthen accountability, transparency and public financial management in Botswana.



Action under CIPFA's Disciplinary Scheme

The Institute's independent regulatory committees have considered and taken action in relation to the following matters:

Mr Cameron Revie and Mr Mark Reid

After a hearing held on 25 to 28 September 2017, the Disciplinary Committee determined to expel Mr Revie from the Institute and to suspend Mr Reid's Institute membership for one month, for their actions which led to the inclusion of distorted feedback forms in a proposal responding to a tender for the appointment of external auditors.

Mr Revie appealed the Disciplinary Committee's determinations. His appeal was heard on dates in December 2017 and May 2018 and was concluded in July 2018. The original decisions of the Disciplinary Committee were upheld by the Appeal Committee.

Fuller details can be found online here.

Mr Joshua Fatogun

After a hearing held on 9 to 10 April 2018, the Disciplinary Committee determined to expel Mr Fatogun from the Institute for his actions in dishonestly submitting to ACCA various CIPFA documents and a signed application form which falsely indicated that he had been a member of CIPFA for five years when he had in fact been a CIPFA member for less than a year.

Mr Fatogun appealed the Disciplinary Committee's determinations. His appeal was heard on 2 to 3 July 2018. The original decisions of the Disciplinary Committee were upheld by the Appeal Committee.

Fuller details can be found online here.



Regional news

North East Accountancy Awards

A glittering night was in store as over 400 North East finance professionals headed to the Hilton Gateshead in June to celebrate the North East Accountancy Awards. Nominees, sponsors, judges, local finance teams and individuals were all in attendance.

Alfie Joey, a presenter on BBC Radio Newcastle, was our host for the evening and took to the stage to welcome the guests.

Once again CIPFA North East was prominent as a continued sponsor of the event – and in particular the Public Services Finance Team of the Year Award. The finalists in our award category were:

- The National Audit Office
- Bernicia Group

This year was especially difficult for the judging panel. Both of these organisations do incredible work in their own areas. Both presented and represented their organisations impeccably and demonstrated high levels of commitment and teamwork to achieve entirely different objectives.

With all this in mind, after hours of debate and discussion, our panel of seasoned and experienced judges finally came to the conclusion that both of these fantastic organisations were deserving of the title. Congratulations to both Bernicia Group and the National Audit Office!

The award was presented by Jim Dafter, regional Vice President, who was substituting for current regional President Judith Savage.



Award winners the National Audit Office



Award winners Bernicia Homes



Midlands regional Finance Business Partnering

This accredited training evaluates and determines how finance business partners can best support their organisation from both a strategic and operational perspective, via a range of methodologies and current best practice. On completion of the course, delegates will be able to maximise and enhance the relationship between finance and non-finance professionals across their organisation to place finance at the heart of decision making.

The training will commence on 6 September 2018 with the launch. We are using our CIPFA Birmingham office and the Novotel Birmingham for the following dates of delivery:

- Launch: 6 September 2018
- Day 1 Module 1 and 2: 11 October 2018
- Day 2 Module 3: 15 November 2018
- Day 3 Module 4 and 5: 25 January 2019
- Day 4 Module 6: 6 March 2019

We have also managed to secure a reduced price to the normal cost. The typical rate is £2,200 excluding VAT per delegate, but this has been reduced to £1,950 excluding VAT per delegate.

This is the first course of its kind to be held in the region and is an excellent opportunity for those seeking to become finance business partners. There has been high demand so we are expecting this to get booked up soon.

Click here to secure your place.

Do you know an award winner in Wales?

This year's CIPFA Cymru-Wales Conference and Awards Dinner is on 22 November at St David's Hotel, Cardiff. Bookings can now be made via the CIPFA Wales Region website.

We will have three awards:

- Public Finance Professional of the **Year** – recognising the achievements of a public finance professional.
- Finance Team of the Year recognising the achievements of a team working together efficiently and effectively.
- **Rising Star** recognising the achievements of a student or newlyqualified public finance professional.

Do you know one or more individuals or teams that you would like to nominate for one of these prestigious awards?

Further details and nomination forms can be found here.

Nominations for NI Public Finance Awards

You can now make your nominations for the public sector stars in Northern Ireland. The awards recognise improvement, innovation and excellence in public finance:

- Public Finance Professional of **the Year** – recognising a public finance professional who has delivered excellence and clear benefits in their own organisation, one or more other organisations in Northern Ireland, or to the public finance profession as a whole.
- Finance Team or Group of the **Year** – recognising the same achievements above but in a team.
- Team Award for Innovation. **Improvement and Public Finance Best Practice** – recognising where innovation has directly contributed to improvement within an organisation.

Please send your nominations no later than 14 September.

More details and the nomination forms can be found here.



Bournemouth 2018: CIPFA Conference returns to the South West

By Christina Earls, President, CIPFA South West Region

It may have taken ten years for the CIPFA conference to return to the area, but the CIPFA South West (CSW) Region made the most of the opportunity to sell the wonderful West Country and raise awareness of our valuable volunteer activity – which makes CIPFA what it is.

Even more pleasurable was welcoming Sarah Howard to the regional volunteers stand, as she follows a great line-up of presidents who have their roots firmly in regional and voluntary activity from their early days as students. As President of the host region, I had the honour of ending the AGM on Tuesday, and of greeting members and delegates to the West Country with a warm "gert lush" welcome to the 2018 Conference.

Many thanks go to CIPFA's 'techies' and CSW's own support officer, Jo Hall, for getting a presentation together on our TV screen throughout the two-day event: ten minutes on a loop showcasing CSW's AGM, our fabulous dinner on the SS Great Britain, our great regional stand volunteers, and some of the activities being held over the next six to 12 months across the UK.

Local goodies we had on offer for delegates to sample included Wookey Hole Cheddar, Harvey's Bristol Cream, Cornish Fudge and Cornish Saffron Cake. We hosted a West Country-based quiz, won by Alison Sweeting (past President of CIPFA South East and currently working for CIPFA), with proceeds from the voluntary donations going to previous CSW President Danny Batten's charity Penhaligon's Friends, which supports bereaved children, young people, parents and carers throughout Cornwall.



CIPFA South West Region and the Regional Stand Volunteers with the President Sarah Howard. In picture is from left: Joanne Butcher (CSW), Amanda Card (CSW VP), Tom Bowring (CIPFA Cymru Wales), Will Tarrant (CSW JVP and Treasurer), Chris Blundell (CIM), Sarah Howard (CIPFA President), Adam Broome (CSW), Danny Batten (CSW Immediate Past President), Christina Earls (CSW President), Steve Johnson (CSW), Steve O'Donoghue (CIPFA Cymru Wales), Philip West (CSW Secretary). Missing from picture are Rhian Evans (CIPFA Cymru Wales President), Nicki Cooper CSE, Filipp Skiffins CSW, Mike Thomas CNW President, and Matt Tanner CNW

As a volunteer, the first time I ever attended this conference was as a regional delegate, as the opportunity to be funded by my employer was not there. Regional volunteers are offered a reduced rate by CIPFA to attend, and it's a great way to network as well as experience the conference, its many workshops and the great speakers.

CIPFA South West Region also had the pleasure of entertaining friends and fellow regional delegates at the supper on the Wednesday evening, following a tradition built up over the years. Despite it being in competition with England's semi-final match in the World Cup, we had a great evening!

On a more serious note, we were delighted to be entertained by a neighbouring stand hosted by Dawn Reeves, CIPFA's 'writer in residence', and her colleague Fran Collingham, who were supporting Margaret Pratt at the breakfast workshop on ethics. Dawn and Fran were taking people's stories, linking with Don Peebles launching the interim findings of the CIPFA Ethics Survey. As one of the Ethics Working Group, chaired by Margaret, we are very interested in hearing your stories of when you have been challenged ethically at work, and please do look out for the findings of the survey. The work the group is doing will take on board what you say in the ongoing development of our action plan.

CSW are also very proud of our own CSW Regional Council member Sophie Medwell. Not only is she a prize-winner, after only recently qualifying, but she was installed as President of the CIPFA Students Network at the Students Conference on the Wednesday.

All in all, the volunteers had fun, worked hard and enjoyed manning the stand, welcoming delegates and generally promoting the great opportunities you get becoming a regional volunteer supporting our own members and students. Next year it's CIPFA in the Midlands' turn, and CSW are more than happy to support you in welcoming the conference to Birmingham. I hope you have as much pleasure as myself and the CSW Regional team had in making this 2018 year so special for us in the West Country.



New CIPFA Yorkshire and Humber President

The Yorkshire and Humber Executive Committee is delighted to announce the appointment of new regional President Nigel Hiller.

Nigel, a qualified accountant and a CIPFA fellow, is currently Director of Resources at South Yorkshire Police and a keen CIPFA advocate. He has been an active member of the Yorkshire and Humber branch for many years, a past CIPFA council member, Chair of its Police and Fire panel and past Chair of the Chartered Association of Certified Accountants Public Sector Committee.

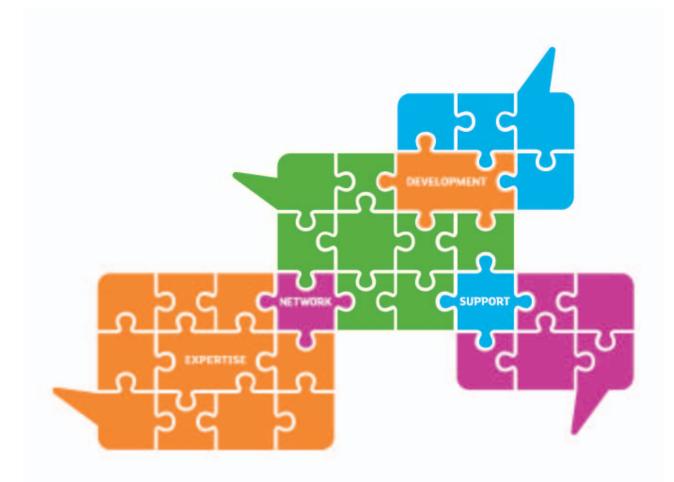
As Chair of the Financial Management Panel he has been responsible for commissioning and overseeing many of CIPFA's publications on innovation and new ways of working. This led to Nigel being recognised by *Public Finance* magazine as a trailblazer in its Public Finance 'Top 50 Trailblazers'.

Nigel is a campaigner for financial excellence within public sector finance and is keen to promote this during his term as Yorkshire and Humber President.

If you'd like to get in touch with Nigel or get involved with the Yorkshire and Humber Executive Committee, please email yorksandhumber@cipfa.org



Nigel Hiller





Student news

Prize winners at CIPFA's Annual Student Conference

The CIPFA Student Conference was held in Bournemouth this year as part of CIPFA's Annual Conference.

This flagship event was a chance for friends and family to celebrate CIPFA students, with the highlight of the day being the annual prize-giving for those students whose exam results reflect the best performance in specified modules of the CIPFA Professional Accountancy Qualification (CIPFA PQ).

Huge congratulations to all the winners listed below, especially to Sarah Heasley of the NHS Leadership Academy and Sophie Medwell of Grant Thornton who received three awards each. **Arthur Collins Memorial Media** Sophie Medwell, Grant Thornton UK LLP

Best Overall in SCS and SPF Sophie Medwell, Grant Thornton UK LLP

Richard Emmott Memorial Prize Sarah Heasley, NHS Leadership Academy

Best Performance in SCS Sarah Heasley, NHS Leadership Academy

Eric Gilliland Memorial Prize in SPF Sophie Medwell, Grant Thornton UK LLP

Best Performance in FA Catherine McAlpine, Cambridgeshire County Council

Best Performance in MA Michael Almond, London Borough of Brent

Best Performance in CFR Ffion Geary, NHS Wales Shared Services Partnership

Best performance In AA Jacqueline Millington, Halton Borough Council Tsitsi Danga, Sevenoaks District Council Nehal Ayub, Manchester City Council



Sophie Medwell – Winner of three awards

Best Performance In FM Sarah Heasley , NHS Leadership Academy

Best Performance in BCM Luke Bristow, Grant Thornton UK LLP

Best Performance in SPD Sarah Heasley, NHS Leadership Academy

Best Performance in TAX Nicola Jayne Owen, Isle of Anglesey County Council

Best Performance in CGL Rebecca Hughes, Lichfield District Council

Best Performance in PSFR Paul Douglas, NHS Leadership Academy

Best Performance in APA Esther Main, Grant Thornton UK LLP

Excellence in Education Matthew Davies



Ffion Geary – Winner of Best Performance in CFR



Update from the CIPFA Student Network (CSN) Scotland

As part of a series of events across the UK, Aga Jop of CIPFA came to Edinburgh during June 2018 to discuss the new online Practical Experience Portfolio with students and line managers. The event was very wellattended and students were able to ask any questions that they had about the new process.

Following the success of this event and of the CIPFA Scotland Conference earlier in the year, we are hoping to host another free event towards the end of 2018 and plans are underway to organise another free Skills for Success school. Both will be aimed at students and newly qualified members. Please keep an eye on our social media feeds for more information.

We would also like to congratulate Ross Fraser in his new role as Honorary Treasurer in the national CIPFA Student Network and wish him all the best for the upcoming year.

To get in touch with us or to find out the latest information then please check out our Twitter feed (<u>@CSN_Scotland</u>), our Facebook page (<u>CSN_Scotland</u>) or our page on LinkedIn. Alternatively, we can also be contacted by email at scotlandstudentsociety@cipfa.org.

We are looking for volunteers to help with activities. It is a great way to make new friends outside your own organisation and beneficial experience for the CV. If you are interested then please contact us using one of the above methods.

Sixth Form students run university for the day

2018 was another successful year for the Sixth Form Games organised by CIPFA in the Midlands.

Sixth form students from across the region met at various universities to take part in a management game that saw them acting out the roles of the management team at the fictional University of Cromwell.

In a full day, the management teams faced a visit from their local MP, an angry trade union official, and a call from the local newspaper monitoring their plans. All while trying to maintain the day job of reducing the university's revenue expenditure and managing its capital programme. The students were a great credit to their schools, putting in a considerable amount of effort during the day. Many of the students enjoyed experiencing public sector finance and a number commented on what they had learnt in their feedback.

CIPFA in the Midlands would like to thank the venues that offer the use of their facilities and the volunteers for their continued support of this event. If you would like to find out more, or want to get involved, please email 6thforms@cipfa.org.



Sixth formers taking part in the games



CIPFA Portfolio

The CIPFA Portfolio is the online tool for CIPFA Professional Qualification students to record their practical work experience. It replaces the previous paper-based Practical Experience Portfolio.

What's new?

- Quick and convenient online access for students and employers.
- Improved tracking and monitoring for employers.
- Easier for students to keep their experience records up to date.
- Updating and sign off at any time and from any location for employers.
- Complies with the Professional Accountant Level 7 apprenticeship standard for employers in England moving to apprenticeship levy funding.

Who is it for?

CIPFA students and their line managers. The students will record their experience and skills in the Portfolio, and their line managers are able to view these entries, provide feedback and sign off.

Does it replace standard PEP?

Yes it will – in time. There are transitional arrangements in place, to ensure that those who've made significant progress with the paperbased Practical Experience Portfolio can submit this. The closing date for submission of paper PEP will be December 2019.

When did it launch?

June 2018.

How do people access CIPFA Portfolio?

Existing students have received instructions on how to register for the CIPFA Portfolio. Once their accounts have been created, they and their line manager will receive an email with a link to the Portfolio site and their login details.

What are the key features of the CIPFA Portfolio?

The Portfolio consists of a logbook, in which the students record the number of days they've spent on different work activities (aligned with CIPFA's Statement of Expertise), and a skills and behaviours portfolio section where they will record their progress towards ten key skills and behaviours of professional accountants.

What are the key benefits of the CIPFA Portfolio for students?

By keeping their experience records online, students will be able to access and update their records at any time and from any location. This will make it easier to keep their experience records up to date. In addition, the requirement for three substantial evidenced activities has been replaced by a requirement to evidence ten skills and behaviours, which CIPFA believes are more achievable for all students regardless of their job role and day-today activities.

What are the key benefits of the CIPFA Portfolio for employers?

Employers will be able to log in and view their students' progress at any stage during their qualification, enabling the employer to ensure that their students are on track and keeping their experience up to date. The employer is also able to review and sign off entries online, and provide feedback, which creates a record of the coaching process.

How does it differ from standard PEP?

The Practical Experience Portfolio was spreadsheet and paper-based. The student would complete, print and give to the employer for sign off. In practice this meant that often the student would leave completion of three years of experience to the end of their qualification.

What impact will it have on students currently studying for PQ, if any?

Currently studying students will be able to submit the paper PEP until the end of 2019, so that if they have already made significant progress on this they can complete it. Those who have not started PEP, or who will not complete and pass their exams by the end of 2019, will start using the new CIPFA Portfolio. The logbook of days requires the same information in the old and new system, so students can convert logbook progress from PEP to CIPFA Portfolio if they wish.

Will it apply to both UK and international students?

The launch is targeted at UK students, with international likely to follow at some stage in the future.

What is the pricing structure for the CIPFA Portfolio?

There is no charge to register for the CIPFA Portfolio. At point of submission before application for membership, the fee will be the same as the previous fee for PEP submission: £200.

Are there any additional benefits to be derived from CIPFA Portfolio for employers?

If employers wish to move towards apprenticeships in the future, the CIPFA Portfolio is aligned with the Level 7 Professional Accountancy standard, so this transition will be smooth.



CIPFA students recognise trainer's excellence

Every year, CIPFA students vote for the trainer who they believe has been the best of the year. The Excellence in Education award is given to the trainer who has demonstrated outstanding commitment to CIPFA students and delivered exceptional tuition throughout their courses. The award is presented by the CIPFA Student Network to the winner at the CIFPA Student Conference, held during the Institute's main conference. This year, for the second successive year, the award was won by Matthew Davies.

Matthew is one of CETC's most experienced associate trainers and over the last year he has taught Management Accounting and Company Financial Reporting to several groups throughout the UK. As an example of Matthew's commitment to his students, during the period of travel disruption caused by snow at the end of February, he turned his hand to delivering online (at very short notice and for the first time) so that students would still be able to receive their tuition. This flexibility is just one reason why he was nominated by students. Comments we received from students include:

"Matt has a good relational approach to teaching and went above and beyond in explaining concepts to enable us to learn the course material, as well as apply the concepts in our jobs and future careers. He brought in the wider context that was very useful and made the lessons more interesting."

"He's been an outstanding tutor across the CFR module and really goes above and beyond for myself and other students on the course. I believe his knowledge and teaching methods are fantastic and a real credit to have for CIPFA."

"Matthew made the course enjoyable and provided lots of useful context about what problems the accounting standards were trying to solve."



Matthew with his award, along with staff from CIPFA Education and Training Centre



Events

Conferences

CIPFA INTERNATIONAL CONFERENCE

23-24 September, State Audit Institution, Abu Dhabi, United Arab Emirates

The CIPFA International Conference, hosted by the State Audit Institution of UAE, will showcase how strong public financial management adds value to all areas of public sector activity worldwide.

The conference will provide an opportunity for participants to hear about CIPFA's Whole Systems Approach to transforming public financial management; learn from our experts about tackling fraud and corruption; and gain insights into what makes an effective chief financial officer.

Speakers will include Assietou Sylla Diouf, Director of Programming and Budgeting, Finance and Accounting, African Union, Ethiopia; Herdís Sólborg Haraldsdóttir, Head of Division, Department of Fiscal Affairs in the Ministry of Finance, Iceland: Dr Vivi Niemenmaa, Expert in Environmental Governance and Sustainable Development, European Court of Auditors, Luxembourg; Lewis Hawke, Lead Public Sector Specialist, East Asia and Pacific, World Bank, Philippines; Neema Kiure Mssusa, Partner, Assurance, EY, Tanzania; and Ileana Steccolini, Professor of Accounting and Finance and Director of Research, University of Newcastle, UK.

The CIPFA International Conference is a key event not to be missed by accountants and auditors working in the public sector, including national governments, supreme audit institutions, and regional and local governments.

Book your place now by clicking here.

CIPFA FELLOWSHIP ANNUAL LECTURE

27 November, CIPFA Mansell Street, London

Our exclusive Fellowship event will take place on the evening of 27 November at CIPFA's Mansell Street office, featuring a special guest speaker: CIPFA President, Sarah Howard. The Fellowship Lecture is an annual fixture for our designated fellow members and offers a great opportunity to absorb new ideas, discuss emerging issues and connect with peers.

Full programme and booking details will be available in due course, so please save the date in your calendar.

Regional Events

CIPFA NORTH WEST SOCIETY – TALENT, TECHNOLOGY AND TRANSFORMATION 21 September, Queen Hotel Chester

The CIPFA North West Regional Conference and Dinner is one of the region's highlights of the year. Our theme this year is talent, technology and transformation, and the event will bring together members and students from across the public finance sectors. CIPFA members and members from other accountancy bodies are welcome to attend.

The conference will provide an opportunity to hear from the CIPFA North West President, Mike Thomas, and a wide range of captivating speakers, including Claire Lomas MBE, campaigner, fundraiser and motivational speaker; Richard Karmel, Mazars, Partner, Global Head of Business and Human Rights; Susan Finnegan, Head of Commercial and Marketing at Culture Liverpool; and Jason Taylor, General Manager at Alder Hey Innovation Service. The conference will be followed by the president's dinner and late summer ball, allowing members to join Mike, fellow members, prize-winners and guests for dinner and entertainment. This event will

dinner and entertainment. This event will reflect on the past year's successes and give attendees the opportunity to enjoy an unforgettable night at a sophisticated venue. The dinner is an informal event where members can socialise during the night with a drinks reception and threecourse meal, be wowed by a magician, go crazy on the dance floor and blow virtual millions in the mock casino.

Book your place now by clicking here.



CIPFA NORTHERN IRELAND CONFERENCE

11 October, Stormont Hotel, Belfast

The context for this year's conference could be summed up in one word: uncertainty. We don't have certainty on long-term funding, we don't have certainty on the outcome of Brexit (at the time of writing) and we don't have the certainty of political decision making at our assembly and executive.

As public finance professionals know, uncertainty can be an opportunity to set a new path. That path must lead to better outcomes for our citizens and that must be brought about with fewer resources and a greater need to collaborate and find innovative solutions to service delivery. We need to depart from the existing ways of doing things and focus our attention and resources on clear measures of outcome delivery across government and the wider public sector.

With leading figures and expert speakers, the conference will explore the key issues underpinning that departure ranging from outcomes planning to the future workforce and the sustainability of our service delivery.

With plenaries and choices of stream workshops, the conference has been designed to ensure that all delegates can map their own personal conference journey. If you recognise the need to change thinking in the face of uncertainty, we hope you will enjoy the conference – and the opportunity to network with a wide range of colleagues involved in public services.

Leading figures and expert speakers will be announced soon.

For draft sessions visit the programme page.

Training

INTRODUCTION TO ADULT AND CHILDREN'S SOCIAL CARE FOR SERVICE PRACTITIONERS 12 September, London

13 September, Manchester

These events provide an introduction to how best to respond to the distinctive challenges of managing finances within adults social care and children's services.

Spending on these services now accounts for the majority of nonschools' expenditure – in some cases almost three quarters of the net budget. These services are subject to the most demographic pressure and to the most volatility of demand, and are the main source of budgetary pressures and in-year overspends. More details about the London and Manchester events are available online.

FINANCIAL PLANNING

11 September, Leeds 12 September, London 13 September, Birmingham

This course will provide delegates with an insight into the current issues and cost pressures that are causing concern for those involved in trying to set a balanced budget.

It will examine how strategic planning together with a strong medium term financial plan can help to strengthen the budget setting process, as well as looking at the question of who is responsible for setting a balanced budget and what are the consequences for those authorities who are at risk of being unable to do so. More details about the <u>Leeds</u>, <u>London</u> and Birmingham events are available online.

Coming soon

CIPFA CFPS COUNCILLORS CONFERENCE 13 September, London

This conference is designed to provide maximum support, guidance and advice to any council member on how best to fulfil their local democratic role. See more online here.

PUBLIC SECTOR INVESTMENT STRATEGY CONFERENCE

13 September, Glasgow

This event will shine a light on the critical changes that are taking place in the markets and the regulatory control of local authorities' property investment activities. Find out more online here.

INSURANCE SUMMIT

16 October, London

The summit will cover the latest in strategic insurance opportunities and challenges presenting to public sector organisations. Find out more online here.

POLICE AND FIRE CONFERENCE 8 November 2018

PROCUREMENT ANNUAL CONFERENCE 14 November 2018

WALES ANNUAL CONFERENCE 22 November, St. David's Hotel and Spa

Find out more online here.

NI LEADERSHIP CONFERENCE October/November 2018

LOCAL AUTHORITY ACCOUNTING CONFERENCES November 2018



Who's who at CIPFA

Use this mini-directory to find the right people to contact at CIPFA about a specific area of our work. Where no direct line is provided, call our contact centre on 020 7543 5600 and ask for the relevant person.

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