

Birmingham City Council

Birmingham 2022 Commonwealth Games and the role of the host city

CIPFA Conference
November 2019



Birmingham 2022 background

- Games awarded in **December 2017**
- Partnership approach – **core Games partners**
 - Commonwealth Games Federation – **the event owner**
 - Commonwealth Games England – **the host nation**
 - Birmingham City Council – **the host city**
 - DCMS – **the host government**
 - West Midlands Combined Authority – **the host region**
- Opportunity to showcase the city and region to a national and global audience

Birmingham 2022 in Numbers

- **71** Commonwealth nations **11** days of sport **6,500** athletes and officials
- **A regional showcase** with venues in Sandwell, Solihull, Cannock Chase, Coventry and Royal Leamington Spa
- **2.4 billion** citizens across the Commonwealth
- Up to **1.5 billion** global TV spectators
- **95%** of venues in place
- **1.3 million tickets** available for competition events during the Games

Birmingham 2022 in Numbers

Potential boost to the regional economy in excess of **£1billion** (based on GC2018)

Over 1,100 new homes built in Perry Barr prior to the Games

A trained workforce of over **40,000** with at least **10,000 volunteers**

3:1 cost benefit for the West Midlands

Estimated **£300m** of Games contracts expected to go to local and regional suppliers

19 Sports

Including 8 Para-Sports



Venues



**Alexander
Stadium**



**Arena
Birmingham**



**Edgbaston
Stadium**



NEC



NEC Arena



**Sandwell
Aquatics Centre**



**University of
Birmingham**



**Cannock Chase,
Cannock**



**Sutton Park,
Sutton Coldfield**



Coventry Stadium

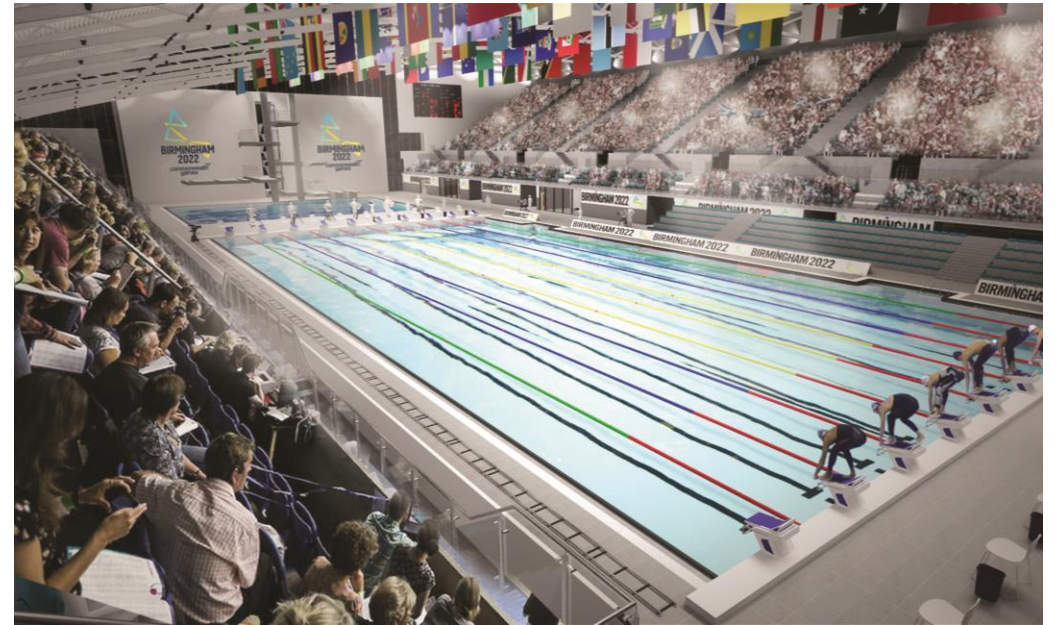


**Lee Valley Velo
Park, London**



**Victoria Park,
Royal Leamington
Spa**

Birmingham 2022 Capital Projects



Building the stage for Birmingham 2022

Commonwealth Games Village

Our Vision



To create an exemplar residential neighbourhood which offers a high quality living environment for all ages, which is vibrant, well connected, sustainable and encourages health and well-being.

Commonwealth Games Village

Our Vision

- Located in Perry Barr, on vacant BCU site
- Phase 1 c.1,400 new homes across a mixture of tenures, providing the residential part of the Village (c. 1,100 delivered pre-Games)
- Phase 2 c.500 new homes post-Games
- Adjacent Infrastructure works and improved transport connectivity facilitates a further c.3000 homes in nearby locations and along A34 corridor
- Demolition on site started June 2018
- Construction started in May 2019 - completion pre-games 2022

Why Perry Barr?

Our Vision

- Area of growth in the Birmingham Development Plan
- Aspiration to create up to 5,000 new homes in this part of the city
- Significant investment in transport infrastructure and connectivity proposed already proposed; some of accelerated to help deliver the Games and a sustainable legacy



Phase One

Mixed tenure residential scheme

Consent for **1,418 new homes**

1 & 2 bed apartments, **3 & 4 bed** houses

Significant green spaces

Community and commercial facilities



Phase two

Our Vision

Planning consent August 2019

Consideration Green Spaces across the site

Retaining Doug Ellis sports centre

Incorporates new secondary school



Alexander Stadium Redevelopment



Making a positive difference every day to people's lives

Alexander Stadium redevelopment

Update

- The planning application for the redeveloped stadium was submitted September 2019 with a decision expected by the end of January 2020
- The pre planning public consultation concluded with around 100 responses received – the majority of which were positive
- Birmingham City University Sports and Exercise science faculty post Games
- Will host opening and closing ceremonies along with the Athletics competition
- Demolition underway since October 2019, due to complete early 2020
- Construction due to start March 2020 - due to complete late 2021

Alexander Stadium redevelopment

In numbers

- Project budget of **£72m**
- Delivery in **c. 3 years**
- Legacy seating **17,000 seats**
- Increased capability during **games time**
- Creation of a bowl of seating
- Introduction of additional community facilities
- Accommodation for a new university tenant

Alexander Stadium Redevelopment



Making a positive difference every day to people's lives

Sandwell Aquatics Centre

Update



Making a positive difference every day to people's lives

Sandwell Aquatics Centre

Update

- Located on the Londonderry playing fields in Sandwell - will host swimming & diving
- Post Games, a community multi-use facility including a 50m, 10 lane pool with moveable floor, 25m international standard diving facility, sports hall, dance & cycling studios and gym
- Planning application approved in April 2019.
- Enabling works have now commenced on the site and the site compound has been set up
- Major construction work will start before the end of 2019

Games Strategic Transport Plan

Update

- The Games Strategic Transport Plan was formally published on 16th Sept 2019
- The plan is a high level approach to the planning, provision and management of transport services during the Game and has been informed by five key principles:
- Clean and green; a public transport Games
- Safe, secure reliable and efficient transport
- Minimising disruption to everyday users
- Long term benefits to everyday users
- Access for all

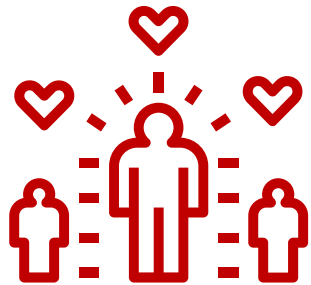
Games Strategic Transport Plan

Update

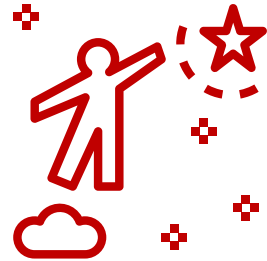
- A twelve week period of stakeholder engagement is taking place
- Comments will be collated and published in a public report in early 2020
- Work will take place with Games partners across 2020 to build in the appropriate level of detail, at which point a second, updated version of the plan will undergo formal stakeholder consultation.
- The Strategic Transport Plan can be viewed online here:
www.tfwm.org.uk/B2022transport

Mission

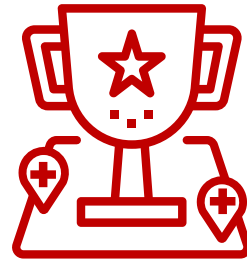
Our games will...



Bring
people
together



Improve
health and
well-being



Help the
region to grow
and succeed



Be a
catalyst
for change



Put us on
the map

Birmingham 2022 Legacy – benefits before, during and after the Games

- **Cross-partner enterprise**
 - roles, responsibilities and governance arrangements have now been finalised.
- **Core workstreams** established
 - Infrastructure including Transport
 - Education
 - Community Cohesion & Civic Pride
 - Physical activity and wellbeing
 - Jobs and Skills
 - Trade, Tourism and Investment
 - Sustainability
 - Accessibility
 - Culture
- **Legacy Plan**

Thank you!

....only 995 days to go!