



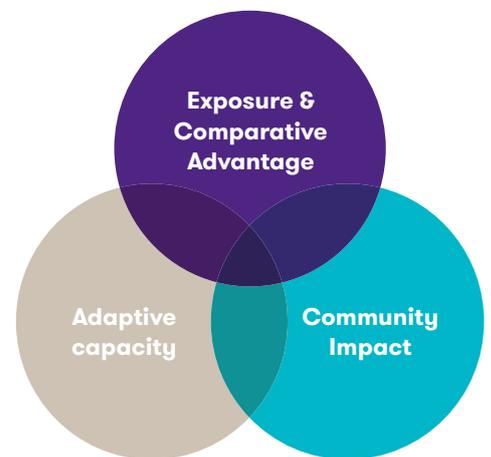
Shaping your Brexit Response

Brexit Risk Framework

Building on the analytical data capability of our Vibrant Economy Index we created a Brexit Risk Framework which can be tailored to analyse the regional impacts of Brexit.

Risk was established by looking through three lenses:

- **Exposure and Comparative Advantage:** which areas benefit most from the EU in terms of funding, trade and workforce? Can you leverage some of your local comparative advantage to limit Brexit exposure and create resilience?
- **Community Impact:** which communities will be most affected by changes resulting from Brexit? Do communities have the resources to thrive in a post-Brexit world?
- **Adaptive Capacity:** what can local government do to mitigate the risk of Brexit?



Brexit Support Toolkit

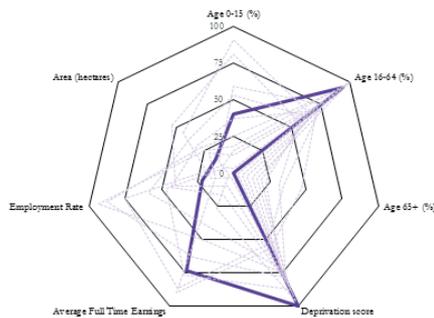
Using our Brexit Risk Framework we have developed a toolkit for creating sustainable, long-term post-Brexit adaptive capacity.



Our Analytical Tools

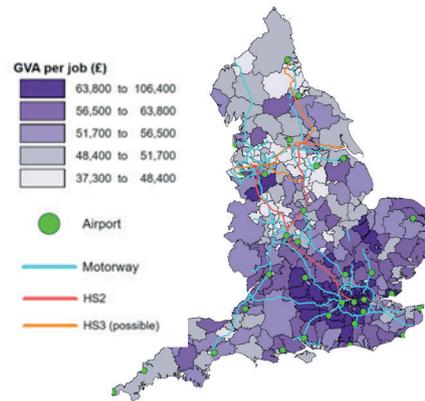
Place Analytics

Our Place Analytics platform is the only market analysis platform that is designed specifically for comparing local authorities in terms of: the economy, society and the environment.



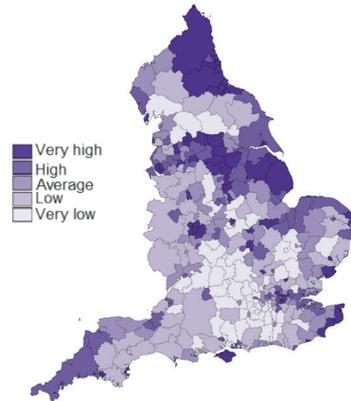
Measuring Comparative Advantage: Vibrant Economy Index

A new way to measure the success of local economies that does not just focus GVA/GDP but considers dynamism and opportunity; inclusion and equality; health, wellbeing and happiness; resilience and sustainability; and community, trust and belonging.



Measuring Exposure and Vulnerability: Community Impact Index

Our Index identifies places vulnerable to Brexit. Our Insight and Analytics team can create a bespoke communities segmentation of communities to capture your local authority's position in relation to Brexit and how this compares to your nearest neighbour group.



Benchmarking of EU Funding: do funds match local needs? We can overlay local data held by the council to see geographically which areas benefit most from EU funding and consequently may need future interventions to fill a funding gap.

Designing Successor Funds: building a new funding geography. We will help you to build the optimal funding geography for successor funds based on local economic areas by analysing local skills, innovation and infrastructure gaps.

Aligning assets with need In the context of Brexit and the Industrial Strategy, we can combine the Vulnerability Index with infrastructure gaps to help determine if your Council's physical assets are located where communities need them most.

CFO Insights

The tool, which is a collaboration between Grant Thornton and CIPFA, provides a three-dimensional lens through which to understand council income and spend by category, the outcomes for that spend and the socio-economic context within which a council operates. This enables comparison against others, not only nationally, but in the context of their geographical and statistical neighbours.

Benchmarking Organisational spend

Using our CFO Insights tool we can help you to identify areas of council spend where efficiencies could be made, outcomes improved or more income generated. This is all achieved holistically, taking into account the socio economic characteristics of place.

For further information, please contact one of the team:



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