

Alternative Service Delivery Network
(CASDN)

Your network membership

2020/21

The network offer

The CIPFA Alternative Service Delivery Network (CASDN) supports organisations and practitioners get to grips with the shift in the role and operating landscape of public sector organisations. With continuous fiscal constraints, demographic changes and citizen's rising service expectations, public services are increasingly being delivered through new and innovative delivery models:

- trading companies
- limited liability partnerships
- joint ventures, and
- children's trusts

The increasing scale of commercial activity requires a major step-change in how practitioners carry out their day-to-day tasks and makes a pressing need for greater commercial and business-minded skills, governance and culture. This calls for expert guidance and support from a trusted partner like CIPFA.

It is now critical for public sector practitioners to develop new skills that allow them to generate innovative thinking, identify and implement better and more efficient ways of working compared to traditional models. All available opportunities need be unlocked that can help generate new income flows, which enable organisations to diversify and become less dependent on diminishing central government grants.

CASDN also supports new entities outside of the traditional public sector community which have been set up, and will combine its excellent public sector track record and draw upon support from leading private sector specialists to provide on-going guidance to nurture and help these organisation on their journey to become profitable. This massive transformational change is taking public sector organisations into uncharted and unfamiliar territory. Any incorrect step can lead to serious reputational and financial risks for the organisation as well as the potential to expose individuals to serious personal liability. The CASDN will help you navigate through these complexities with expert advice and support.

How to join?



If you would like further information about the benefits of subscribing to the CASDN, please contact [Mohamed Hans](#) who will be delighted to assist you.

Joining the CASDN

If you are interested in joining CASDN or have any questions, please email cipfanetworks@cipfa.org or call CIPFA on 020 7543 5600 and we can provide a quote based on your required level of membership.

Features and benefits

- Attendance at a wide selection of topical events (workshops, webinars and summit's) using pre-paid places at regional venues, as well as open training courses for this network
- Technical support and guidance on alternative service delivery arrangements from expert advisors and commercial managers who can respond to requests from subscribers either by e-mail or phone
- Timely updates on relevant new ways of working giving you all the facts at your fingertips, and information on how these will affect your job role, service delivery and your wider authority
- Opportunities for networking, career development and CPD
- Sharing of knowledge and best practice with peers to create an environment where key alternative service delivery arrangements can be debated and addressed
- Exclusive website access – <https://www.cipfa.org/services/networks/alternative-service-delivery-network> the websites contain a wealth of published information including regular briefings, newsletters and updates, as well as current and past event presentation materials (including webinar recordings) to allow you to engage with colleagues and members in your area and share best practice
- Regular newsletter to keep you updated on the latest alternative service delivery issues affecting your area of activity
- Discounts off any CIPFA Essentials training events run by other CIPFA Networks
- Access to other network events when bought under a corporate membership arrangement.

What our members say



“The event was well pitched, and I felt relevant to someone like myself who was on a bit of a fact-finding mission. The event itself was very well organised and provided a good opportunity to network with other local authorities.”



“As always, a well organised and presented event, excellent speakers and content. These webinars are way above that of other professional organisations. The subjects are timely – moving to the pace of change within the public sector and other organisations.”

Programme of events

Our planned headline events below are complemented by alerts and briefings, newsletters and dedicated advisor support for practitioners in subscribing organisations. Pre-paid places can be used to attend any events set out in this service plan.

New events may be added during the year and details of these, along with options for use of pre-paid places, will be confirmed as part of the event promotion materials, CASDN newsletters and alerts.



February 2021

Pitfalls in Setting up 'Teckal' Trading Co's, Joint Ventures, and LLP's

Event to support public bodies understand the nuts and bolts in setting up 'Teckal' trading companies, joint ventures, LLP's, as well as an overview of the complex area of state aid and competition law.



March 2021

Getting your Governance in order when setting up Corporate Vehicles

Public sector organisations have been setting up increasing number of arm's-length commercial entities in recent times to respond to central government spending cuts and exploit operational freedoms. Whilst these new entities play a very important role, it is still of paramount importance that clear governance arrangements are put into place, as the company will be managed by an external board and staff.



April 2021

Role & Responsibilities of Directors & Non-Executive Directors

This workshop has been specially developed to support individuals (who have been appointed to either roles) and organisations wanting to get the best out of their Directors and NEDs, at a time of continuous change.



June 2021

Practical Explanation of Tax Calculations for LATCs

This practical workshop will give you a step by step guide to navigating the complex tax maze which newly established trading companies have to meet. Delegates will be taken through corporation tax calculations, given an explanation of VAT, group structures, capital gains and gift aid.



September 2021

Writing Compelling Business Cases for ASD Models

This event will support organisations considering setting up Local Authority Trading Companies and other Alternative Service Delivery Models (ASDM).



November 2021

Getting to Grips with Complex VAT Rules for Local Authorities

The event will cover all of the fundamental areas of VAT, explained in a logical and systematic way, highlighting differences between VAT accounting for local authority and local authority trading companies.



January 2022

Preparing Local Authority Groups Accounts and Accounting for Collaborative Arrangements

These events are designed for local authority accountants looking to advance their understanding of the Code of Practice requirements for determining what types of collaborative arrangements they have, whether incorporation into single or group accounts is required and if so, what this means in terms of accounting requirements and how to do this in practice.

Full details of these events will be available at www.cipfa.org/events or contact one of the advisors for further details..

Further support

On-site delivery

Most CASDN workshops are available as an on-site delivery or tailored webinar. Contact us for more information.

CIPFA Essentials

Our 'Introduction to ...' Essentials programme is designed to help support those who may be new to the sector, or perhaps working in a new role, and may also benefit non-finance staff and elected Members. These interactive workshops are a great way to help develop knowledge and awareness of a specific service area and are proving increasingly popular with staff development programmes.

Specialist support

The CASDN can offer public sector organisations peer to peer support, tax support and commercial sense reviews.

Please contact [Mohamed](#) for further information

Peer-to-peer support and cross sector networking is urgently required to prevent organisations becoming insular in the face of the financial challenge.

Our networks

Looking for more support from our networks?

We offer a number of other networks across a range of topics. We also offer corporate subscriptions for your organisation allowing you and your colleagues to access events and support across multiple CIPFA networks according to your needs.

For any other network enquiries, or for details about our corporate network support package, please contact:

Sandra Beard

Interim Senior Networks Manager

Sandra.beard@cipfa.org

Our current networks are:

- Alternative Service Delivery Network
- Better Governance Forum
- Benefits and Revenues Service
- Social Care Finance Advisory Network
- Finance Advisory Network
- Insurance Network
- Pensions Network
- Police and Fire Network
- Procurement and Commissioning Network
- Treasury Management Network



77 Mansell Street, London E1 8AN
+44 (0)20 7543 5600

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