



Why Benchmark?

- With budget limitations, the costs/outputs of your services are under detailed scrutiny from all sides.
- Whilst performance indicators give a pointer to the level of performance, it is benchmarking that can pinpoint areas of operation that require further scrutiny.
- This enables informed targets to be set for performance and cost improvements.

www.CIPFA.org.uk/benchmarking



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The Burning Questions

The Benchmarking process enables you to answer these questions:

- How are we performing?
- Are we improving year on year?
- What is our direction of travel?
- How do we compare with our peers?
- Can we learn anything from others?
- Are we providing value for money?

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The Benchmarking Process (1)

Benchmarking aims to improve business processes, which is a search that never ends.

Benchmarking is not a single action, but a continuous, cyclical process.

A typical benchmarking cycle comprises the following steps:

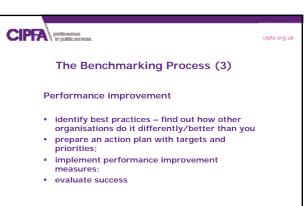
- Performance assessment
- Performance improvement

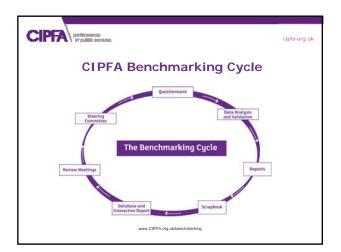
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The Benchmarking Process (2)

- define benchmarking objectives;
- define a model;
- develop tools;
- invite participants;
- collect data;
- analyse and validate;
- identify performance issues;
- report





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You now have the data - what does it mean?

- Does it show good and bad performance?
- Does it produce league tables?
- Does it show where you are <u>relative</u> to other organisations in the universe being benchmarked? YES

Interpreting and utilising the data is the hardest part of the benchmarking process and is best done by the organisation being benchmarked – CIPFA can provide help if required

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WHY CIPFA BENCHMARKING?

- Launched in 1998, CIPFA Corporate Services Benchmarking is a unique product
- 16 Corporate Services Clubs are available
- Delivered to over 300 local authorities across the UK over the last four years



CIPFA Corporate Services Benchmarking Clubs

- Accountancy Audit Treasury Management
- Insurance
 Pensions Administration
 Benefits Administration
 Council Tax
 NNDR

- 8. NNDR
 9. Banking
 10. Creditors
 11. Debtors
 12. Payroll
 13. Human Resources
 14. Legal Services
 15. Democratic Services
 16. Risk Management (In association with ALARM)



CIPFA Social Care Benchmarking Clubs

Adult

- Residential & Nursing Self Directed Support Early Intervention PSS Ex1 Reports

Children

- Children Looked After Adoption Special Educational Needs

Financial Assessments

Delivered to over 130 local authorities across the UK over the last three years.

www.CIPFA.org.uk/benchmarking



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Other CIPFA Benchmarking Clubs

- Police Financial Services
- Planning (In association with PAS)
 Counter-Fraud

Other CIPFA Information Services Products

CIPFAstats Surveys Social Research

Library Profiles

SeRCOP

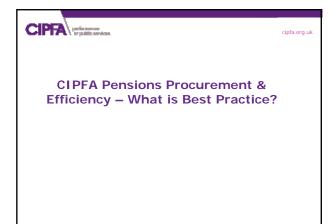
VFM Toolkit



VFM Benchmarking Clubs

- Finance Human Resources
- ICT
- **Estates Management**
- Procurement
- Estates
- Communications

Delivered to over 400 public sector organisations across the UK over the last five years, based on the definitions agreed by the National Audit Agencies.





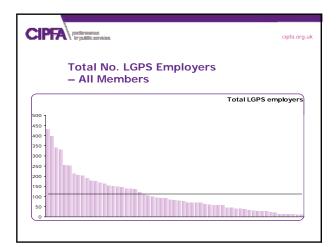
CIPFA Benchmarking Club Pensions Administration

The work of administering LG Pension Funds varies in size

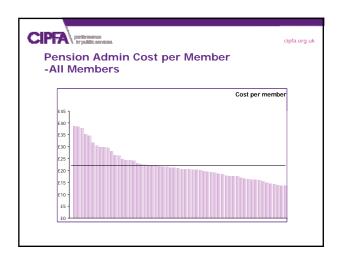
- By number of Employers
- By number of MembersBy number of Pensioners

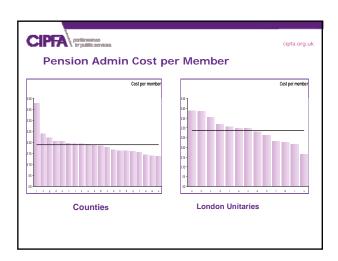
And may be delivered by a combination of methods:

- In-house
- Shared Service with one or more other LG Funds
- Contracted Out
- OR a combination of any of the above











CIPFA Benchmarking Club Pensions Administration

Having completed and returned the benchmarking questionnaire - what do you get?

- A benchmarking report comparing you with all members
- A benchmarking report comparing you with members that you have selected
- A readback tool to recreate the returned questionnaire for any member
- An interactive report tool to create charts from the benchmarking reports for your own use and for any selection of members – by tier or specifically



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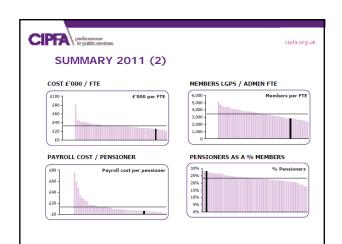
CIPFA PENSIONS BECHMARKING REPORT

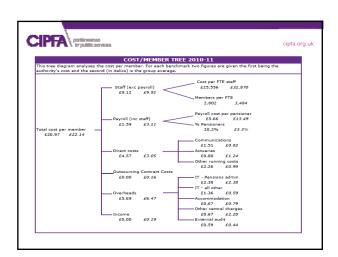
This compares your performance with a chosen group of other members - which may be all members, a specific tier or even a specified selection

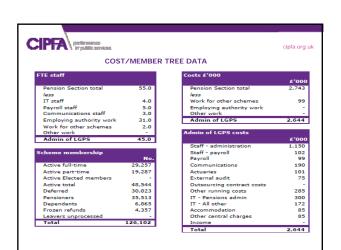
The report is divided as follows:

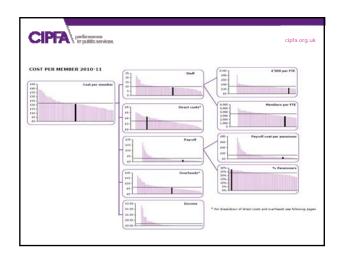
- 1.Summary
- 2. Cost Measures
- 3. Workload Measures 4. Staff Related Measures
- 5. Industry Standard Performance Indicators
- 6. Comparison with Private Sector
- 7. Timeseries

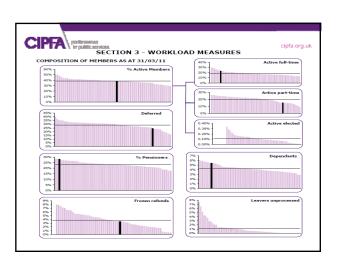
CIPFA\ parternance in public services **SUMMARY 2011 (1)** NET COST / MEMBER 2010-11 Staff cost 20.0

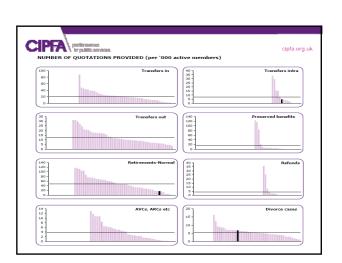


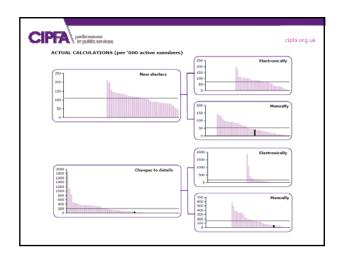


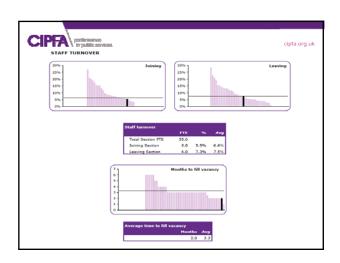


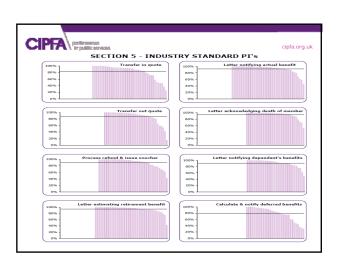


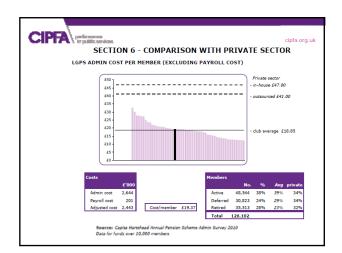


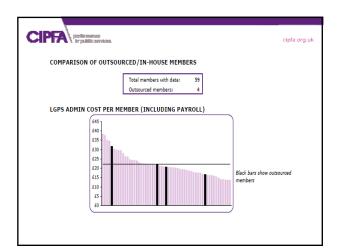


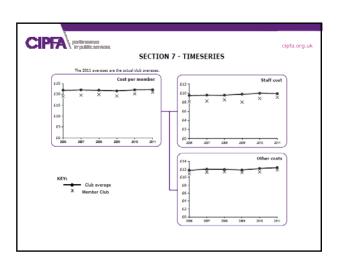














So now you have the reports, data and tools.

What now?

- You can now see where you stand relative to other members
- You will have contextual as well as activity and cost data
- There will be areas where you are different
- There will be areas where you may not expect to be similar
- There will be more questions than answers
- · You will have the contact details of members submitting data
 - so ring them up and talk about it



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Benchmarking - Why Bovver??

If you don't benchmark yourselves, then somebody else will.

- They will not know your business as well as you.
- They will have their own agenda.
- They will draw their own conclusions.

In the words of Lord Baden-Powell: "Be prepared"

www.CIPFA.org.uk/benchmarking



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CIPFA Benchmarking

For further information, please check out our website:

cipfa.org.uk/benchmarking

- current brochures
- details of the individual clubs
- prior year questionnaires
- sample reports
- membership forms and costs

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