



# \ Corporate Landlord

## Property and Asset Management Review

The Public Sector is facing extraordinary cuts, requiring reductions to net budgets of up to a third in many cases, while at the same time trying to maintain current service levels and standards. One of the results of this is an increasing focus on the public estate – what it comprises, how it is used, how much it costs and how effectively it is managed.

Within this raised profile references to a 'corporate landlord approach' are frequently cited as the way forward to improve effectiveness and deliver efficiencies and this is where our new service is likely to help you deliver significant benefits in the way you manage your land and property assets.

CIPFA Property and Peopletoo have joined together to offer a comprehensive review and service package aimed at maximising the possibilities from a corporate approach to property within your organisation.

CIPFA Property has an acknowledged reputation as one of the leaders in Asset Management thinking and development of cutting edge practice within the public sector going back over 15 years. We have carried out numerous reviews of Local Authority property approaches identifying improvements from strategic planning down to operational delivery.

Peopletoo are expert practitioners in service redesign and implementation and have a track record of supporting organisational change through the development of new operating models, working side by side with council officers to deliver transformation.

Our approach delivers substantial cashable savings, reducing operating costs and generating capital receipts that can help protect front-line services and drive down backlog of maintenance. With a detailed understanding of how council services operate and a focus on maximising social value, we are well placed to deliver sustainable, positive change.



### How we can help you

We will undertake a comprehensive review of your approach to property and asset management, identifying opportunities for:

- improved service delivery,
- financial efficiencies and
- adherence to health and safety compliance.

Working onsite and alongside your team, we will bring strategic and technical expertise and experience to evaluate current provision and recommend proposals for maximising performance, streamlining delivery and increasing income generation.

### What you will get

- Up to 25 days expert consultancy support from CIPFA Property and Peopletoo professionals.
- An overarching report with clear recommendations.

- A Service Improvement Plan including organisational development opportunities.
- A Financial Improvement Plan identifying the scope of efficiencies you could make.
- An opportunity for further delivery support to achieve the targeted savings.

### Outcomes

- Leaner, more efficient approach to managing the corporate estate.
- Potential financial savings in the ranges of 5-10% of budget.
- Assuring compliance and reducing risk.

### How much will this cost?

Please contact [property@cipfa.org](mailto:property@cipfa.org) for more details or call **Tim Reade** on **01244 394 600**.

### Client Testimonials

*"CIPFA's review of Rotherham Council's approach to Asset Management was thorough, insightful and a fundamental enabler of the transformation to an integrated approach to the Council's and partners assets."*

**Paul Smith, Head of Asset Management,  
Rotherham Metropolitan Borough Council  
December 2017**

*Peopletoo's assistance in development of the councils Corporate Landlord Strategy and design of the target operating model has been invaluable. They work on the ground, side by side with council officers to implement change and ensure that identified operational improvements and financial efficiencies are realised. Peopletoo work with you to become part of your team, and take real ownership of delivering change.*

**Tara King, Assistant Director, Cardiff Council  
December 2017**