

CIPFA Property Training Network (PTN)

# Your PTN membership

2021/22 England and Wales

[cipfa.org](https://cipfa.org)

# CIPFA Property

- CIPFA Property is a trusted partner to public finance, property, housing and highways professionals in their delivery of efficient management of land, buildings and highway assets.
- Managing public sector assets effectively can deliver value for money, enhance public services and create wider economic, environmental and social outcomes for local communities. trading companies

## Your PTN subscription provides

- Attendance at PTN events using your pre-paid PTN places
- Self-assessment checklist, enabling you to evaluate Asset Management skill and competency gaps in your Organisation
- Technical advice from expert advisors and the ability to ask questions of other network members via our team
- Eligible for discounts off our Condition Survey and Fire Risk Assessment services as well as our AssetManager.NET software
- Log on to 'My CIPFA' or register at <http://www.cipfa.org/register> to access a wealth of subscriber content, book onto events and view your pre-paid account balance
- Opportunities for networking, career development and CPD
- Guidance – Free to PTN members - CIPFA Property's new Guide to Local Authority and Public Sector Asset Management (selling at £270)

# Features and benefits

The Property Training Network (PTN) will enable you to:

- Introduce new members of your teams to effective and efficient approaches to asset management, valuation and commercial property investments.
- Update your knowledge and skills with the latest good practice on managing public sector property estates and assets.
- Optimise the financial, environmental, social and economic benefits from your property portfolio through practical guidance – avoiding the pitfalls.

# Welcome to the PTN

The PTN network is essential for anyone starting a career or looking to update their knowledge and skills in the management of a public sector land, buildings and assets portfolio. These are very challenging times for the public sector confronted with:

- covid 19 budget pressures requires a fundamental review of operational property portfolios to consolidate new ways of working and achieving the right balance between working from home and the office.
- climate change, carbon reduction and the wider sustainability agenda with Councils declaring a climate emergency and looking to make a significant contribution to their carbon reduction targets through management of assets.
- a more commercial approach by local authorities, seeking opportunities to generate more income and to generally be more business-like.
- making capital decisions and ensuring the management of capital investment programmes contribute to the delivery of corporate priorities.
- the economic climate and the contribution asset management can make to green growth, delivering social value for communities.
- housing crisis resulting in pressure to build new affordable homes which meet the increasingly complex needs of an ageing population.
- increasing need for partnership working with both public and commercial sector bodies to get maximum value from the wider public estate.

The PTN will provide you with a vital tool in ensuring you stay up-to-date with the latest developments, legislative and technical issues.

# Programme of events

The PTN will hold regular webinars from our expert advisors and external specialists, all complimented by online briefings and support.

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**17 November, 2021 webinar**

## **Practical Implementation of Corporate Landlord**

The term 'Corporate Landlord' is regularly bandied about, but what does it actually mean in practice?

CIPFA Property have been invited into numerous organisations to review their approaches and how close to the 'ideal' they are. We have found that the absence of a Corporate Landlord approach makes it difficult for asset management to contribute to corporate priorities. Clearly, the principles of Corporate Landlord are sound, and when operated appropriately it has the potential to deliver effective, efficient and even agile property services.

The aim of this event is to provide some practical clarity about options within the approach, and to determine how it can be used to best effect within a public sector organisation.



**15 March, 29 November, 2021**

## **Compliance Health and Safety with Zurich**

If you are responsible for public sector assets whether they be roads, footpaths, public buildings, schools, leisure and recreation facilities, you could find yourself in court if there has been an injury or fatality. Injury or fatality could result from a vehicle collision with a road-side tree or other highway asset, an accident whilst walking along a footpath or right of way, food poisoning, legionella or simple slips and trips by visitors to leisure centres or public buildings.

In the case of a fatality there is likely to be an inquest and the Coroner may require the local authority or other public agencies to give evidence – even if no further legal action is pursued.

Zurich Insurance working with CIPFA Property have assembled a group of legal experts with considerable experience of proceedings following an injury or fatality. They will carry out a simulated court case setting out evidence and carrying out cross-examination of witnesses.



**4 March, 9 June, 16 June 2021**

### **COVID-19 and the future for Commercial Property Investment**

What does COVID-19 and changes to the lending terms of the Public Works Loan Board (PWLB) mean for commercial property investments?

Many councils have taken the opportunity of the low interest rates offered by the PWLB to invest in income generating assets to help to fund their front-line services. The Government initially encouraged this more commercial approach, but the practice has come under increasing criticism by the National Audit Office and the Public Accounts Committee. The Government responded by refusing to plug any gaps in investment income during the pandemic and changing the lending terms of the PWLB to prevent investments purely for yield.

We will explore what this means for the future of commercial property investments.



**11 March 2021, 17 March (both international), 25 March (UK), 20 May, (UK), 24 November 2021 (UK)**

### **Introduction to Asset Management (UK & International)**

The value of pro-active management of public sector assets is becoming increasingly recognised in both the UK and across the world.

We will be running two sets of webinars on asset management – the first focussing on public sector asset managers in other parts of the world and the second series for practitioners in the UK.

As a follow-up to the publication of our new Guide to Local Authority and Public Sector Asset Management (free to PTN members) we will provide a general introduction to asset management and what you need to put in place to implement a successful approach.



**23 March, 25 March, 30 March, 20 May, 24 November 2021**

### **Introduction to Local Authority Property Asset Valuation**

The process of undertaking capital asset valuations for land and buildings in the local authority balance sheet is not easy. Interpreting the various regulations and standards to ensure compliance can be a tricky and time-consuming task, with numerous pitfalls for the unwary. Any misinterpretation can become embedded into locally accepted practice making for an uncomfortable audit process.

This CIPFA Asset Valuation event is intended to provide an entry level introduction to, and high-level understanding of the requirements and process of undertaking local authority asset valuations for financial statements. The event is aimed at valuers and finance professionals that are new to this area and want to gain a non-technical introduction to the topic.

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**4 November, 9 November, 10 November 2021**

### **Capital Valuations – Avoiding the Pitfalls**

As a local authority asset-valuer you may often be faced with valuation scenarios that just throw you. You may be working through your asset valuation programme quite happily, and an asset will pop up that needs valuing which you look at and wonder how on earth to approach it. Don't worry, it happens to everybody at some point.

Many asset valuations will be fairly homogeneous or routine in their nature. Spotting the situations where you need to perhaps depart from that routine is key, and it is those which your external auditor is likely to want to question you about!

For our next series of 'pitfalls' events, we are going to look at another range of situations or scenarios that you might come across during your asset valuation programme.



**16 March, 30 June, 18 November 2021**

### **PFI Exit Strategies**

Many local authorities have underestimated the time, resources and complexity involved in managing the end of PFI (Private Finance Initiative) contracts. This is the conclusion by the public spending watchdog the National Audit Office (NAO).

There are currently more than 700 PFI contracts, with most expiring from 2025. Most if not all of the in-house experts who were involved in setting up PFIs will have left, taking their considerable local knowledge with them.

In this event we will hear from PFI experts who have already managed the successful transition of PFI contracts to new arrangements.



**5 October, 7 October 2021**

### **The Procurement Journey post EU Future Arrangements**

What does the future relationship with the EU mean for public sector procurement? The Transforming Public Procurement Green Paper sets out the changes that the Government wishes to make.

This event provides an essential introduction to undertaking procurement exercises in the public sector and will bring you up to date with new arrangements and best practice. We've called it the procurement journey because it starts with initial inception and will take you through stage-by-stage right through to post project review, including the essential considerations for management once a contract is in place..

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**1 December, 2 December 2021**

### **Introduction to Social Value**

This webinar will consider how the social value agenda has influenced thought, policy and action across the public sector. Post pandemic there will be higher expectations on the public sector to demonstrate the social, economic and environmental benefits of its investments, as well as the push to deliver zero carbon assets. We will focus on practical ways to define, deliver and measure social value from our asset management projects and activities.



**20 April 2021**

### **Introduction to Local Authority Capital Accounting**

Whether you are new to local authority asset valuation or capital accountancy, this webinar is for you. You will find out what you need to know to ensure that valuations meet up to date regulations and standards.

You will be introduced to the key requirements of the CIPFA Code of Practice on Local Authority Accounting as it relates to valuations for the balance sheet and related disclosures. You will also gain an understanding of the key requirements of the RICS Valuation Professional Standards and their application to local authority asset valuations. The Capital Plan has taken on greater importance following the changes in the lending terms for the Public Works Loan Board (PWLB) and you will find out what it needs to include to support future borrowing applications.



**TBC**

### **The International Financial Reporting Standard 16 (IFRS 16)**

What does the new reporting standard IFRS 16 mean for valuers and how do you prepare for its introduction? IFRS 16 provides clear guidance to accountants on what they need to do to implement the new reporting standard, but it is silent on the role of valuers. This webinar will introduce the new standard and set out what valuers need to do to provide the information that accountants will be demanding.



**April 2021 tbc**

### **Managing Surplus Property**

COVID-19 has accelerated the moves towards greater working from home and use of mobile technologies. This has prompted many public sector organisations to review their property portfolios and in particular offices and other workplaces. This will undoubtedly result in more property being declared surplus to operational requirements. This webinar will explore how to manage this and other surplus property to maximise financial, economic and social value.

**More series, programme and speaker details will become available to you nearer the start of the series of event.**

Full details of these events will be available at [www.cipfa.org/events](http://www.cipfa.org/events) or contact one of the advisors for further details..

# PTN Members additional offers

- Limited FREE Structures Health Check for Asset Management
- FREE Self-assessment checklist enabling you to evaluate Asset Management skill and competency gaps in your organisation
- Eligible for discounts off our Condition Survey and Fire Risk Assessment services as well as our AssetManager.NET software
- Eligible for discounts off our qualification courses including our popular Certificate in Asset Valuation and Diploma in Public Sector Asset Management

## **FREE Guide to Local Authority and Public Sector Asset Management (worth £270)**

Our guide to local authority and public sector asset management is free to all PTN members. It was launched at our conference in 2020 and provides practical support on asset management in local government.

Focused on the management of public sector property, buildings and infrastructure, A Guide to Local Authority and Public Sector Asset Management is a clear and comprehensive explanation of all you need to know.

While previous guides focused on specific areas of asset management, our new publication provides senior public sector managers with a guide to both strategic leadership and governance, as well as day-to-day practical matters.

The guidance also responds to the changing objectives of UK local authorities, including the need to build more homes and to address locally declared climate emergencies.

We are able to offer a limited number of free structured Health Checks of your Asset Management function, which draws on the latest guidance and our own nationally recognised expertise.

The Health Check can reassure you that your Asset Management policies, structures and approaches are all they should be whilst helping you identify areas of weakness and actions for the future.

The Health Check consists of a visit by one of our experienced asset management staff for 2 -3 hours, working through a standard questionnaire with relevant key staff and providing a summary conclusion comparing your approach to recognised best practice, highlighting areas of strength, weakness and priorities for improvement.

These Health Checks are on a first come first served basis and will be limited to a maximum of 5 authorities with visits taking place between April 2021 and March 2022.

**Book your Health Check today!**

# Benefits of membership for your organisation

## The Property Training Network (PTN) gives your organisation access to a wealth of benefits:

- **Tapping into expertise:** Access to practical support, ideas and advice from our strategic property experts – we are here to help you solve your problems
- **Putting you in control:** Pre-paid and flexible delegate places to each of the series of PTN events per subscription year which you can use when you like during the membership year.
- **Networking opportunities** with peers and colleagues at the events
- **Ability to make ‘calls for help’** raise issues and share experiences and approaches with peers in other Authorities.
- **Cutting edge:** Access to the latest approaches from other members of the network and across the sector bringing you the latest best practice
- **On topic:** Our programme seeks to up-date your knowledge and skills to meet the burning issues of the day and the demands that your organisation will be making of you over the coming year.
- **Getting started:** Our introduction to... events will give you the grounding you need on the basics of asset management – providing a fast track for further learning and experience.
- **Saving you time:** more practical tools, templates, guidance, processes and standards for you to take away and adapt in your organisation – to save you reinventing the wheel

# How to join

## Subscribe today

Email [ptn@cipfa.org](mailto:ptn@cipfa.org) to request the subscription form and return via email to [ptn@cipfa.org](mailto:ptn@cipfa.org)

## Subscription prices for the PTN - **Frozen**

Delegate places indicate the number of pre-paid places to use throughout the membership period at PTN events

Level	Annual subscription	Delegate places*
3	£945 + VAT	3
4	£1,260 + VAT	4
5	£1,575 + VAT	5
6	£1,890 + VAT	6
8	£2,400 + VAT	8
10	£3,000 + VAT	10
12	£3,600 + VAT	12
14	£3,900 + VAT	14
16	£4,560 + VAT	16
18	£5,130 + VAT	18
20	£5,700 + VAT	20

\*No. of pre-paid Delegate Places per subscription period (not per PTN event)

# About CIPFA

## Property

With over 25 years of experience supporting local authorities around the UK under our belt, we like to think we have touched upon the lives and work of most public sector property professionals and organisations who know of the wider Institute and what it represents.

Alongside the Institute's role as the custodians and originators of prudent financial management guidance, at CIPFA Property we seek to support the public sector in the application of the guidance by shining a light on best practice in a property context. Whether looking at pressing issues of the day or more perennial issues that need regular attention, we deliver conferences, networks, consultancy, training, surveys and software that show our members and clients what 'best' looks like.

Across CIPFA we tackle the challenges facing the public sector by shaping the big picture and the detail of how to make things work, through both theory and practice. We lead the way in public services globally through strong principles and standards and we build on our insight to influence the legislation and frameworks that drive decision making.

We are at the forefront of briefing the public sector on forthcoming changes within Asset Management and the wider aspects of Property Services provision. We continue to work closely with many government and leading professional agencies and partners to inform and influence asset management planning policies and good practice in property management within the public sector.



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