

CIPFA Property Training Network (PTN)

# Your PTN membership

2022/23

[cipfa.org](https://cipfa.org)

# CIPFA Property

- CIPFA Property is a trusted partner to public finance, property, housing and highways professionals in their delivery of efficient management of land, buildings and highway infrastructure assets.
- Managing public sector assets effectively can deliver value for money, enhance public services and create wider economic, environmental and social outcomes for local communities.

## Your PTN subscription provides

- Attendance at PTN events including the CIPFA Property and Housing Conference 2023 using your pre-paid PTN places
- Self-assessment checklist, enabling you to evaluate Asset Management skill and competency gaps in your Organisation
- Technical advice from expert advisors and the ability to ask questions of other network members via our team
- Eligible for discounts off our Condition Survey and Fire Risk Assessment services as well as our AssetManager.NET software
- Eligible for discounts off our popular Diploma in Public Sector Asset Management and Certificate in Asset Valuation
- Log on to 'My CIPFA' or register at <http://www.cipfa.org/register> to access a wealth of subscriber content, book onto events and view your pre-paid account balance
- Opportunities for networking, career development and CPD
- Free Guide to Local Authority and Public Sector Asset Management (selling for £270 on our website)

# Welcome to the PTN

The PTN network is essential for anyone starting a career or looking to update their knowledge and skills in the management of a public sector land, buildings and highways infrastructure portfolio. These are very challenging times for the public sector confronted with:

- covid 19 budget pressures requires a fundamental review of operational property portfolios to consolidate new ways of working and achieve the right balance between working from home and the office.
- health and social care, keeping people in hospital even though they are well enough to be discharged but not well enough to go straight home is a major challenge. What are the asset management solutions?
- climate change, what has been the legacy of COP 26 in Glasgow? Is the need to deliver carbon neutral targets for councils and communities moving beyond promises to tangible change on the ground?
- a more commercial approach by local authorities, seeking opportunities to generate more income and to generally be more business-like.
- the need for economic growth, regeneration and “levelling up”. How can we “build back better” and “build back greener”?
- the housing crisis, with a COVID legacy of rent arrears and withdrawal of additional support through the benefits system, will homelessness begin to increase? Releasing land to build more homes has never been more important.
- increasing need for partnership working, what will be the Government’s proposed public procurement legislative changes? Will it enable the partnership working we need to re-build our communities?

The PTN will provide you with a vital tool in ensuring you stay up-to-date with the latest developments, legislative and technical issues.

# Programme of events

The webinar format, established in response to COVID allows access to our webinars from across the UK and the rest of the world.

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**13 January, 17 November 2022, 12 January 2023**

## **Practical Implementation of Corporate Landlord**

The term 'Corporate Landlord' is regularly bandied about, but what does it actually mean in practice?

CIPFA Property have been invited into numerous organisations to review their approaches and how close to the 'ideal' they are. We have found that the absence of a Corporate Landlord approach makes it difficult for asset management to contribute to corporate priorities. Clearly, the principles of Corporate Landlord are sound, and when operated appropriately it has the potential to deliver effective, efficient and even agile property services.

The aim of this event is to provide some practical clarity about options within the approach, and to determine how it can be used to best effect within a public sector organisation.

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**31 January 2022**

## **The International Financial Reporting Standard 16 (IFRS 16)**

What does the new reporting standard IFRS 16 mean for valuers and how do you prepare for its introduction? IFRS 16 provides clear guidance to accountants on what they need to do to implement the new reporting standard, but it is silent on the role of valuers. This webinar will introduce the new standard and set out what valuers need to do to provide the information that accountants will be demanding.

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**9 March, 25 May, 24 November 2022,**

## **Introduction to Asset Management**

The value of pro-active management of public sector assets is becoming increasingly recognised in both the UK and across the world.

We will be running a series of webinars to introduce those new to public sector asset management, or those requiring an overview to the concept.

As a follow-up to the publication of our Guide to Local Authority and Public Sector Asset Management (free to PTN members) we will provide a general introduction to asset management and what you need to put in place to implement a successful approach.

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**15 March, 30 November, 2022**

### **Compliance Health and Safety with Zurich**

If you are responsible for public sector assets whether they be roads, footpaths, public buildings, schools, leisure and recreation facilities, you could find yourself in court if there has been an injury or fatality. Injury or fatality could result from a vehicle collision with a road-side tree or other highway asset, an accident whilst walking along a footpath or right of way, food poisoning, legionella or simple slips and trips by visitors to leisure centres or public buildings.

In the case of a fatality there is likely to be an inquest and the Coroner may require the local authority or other public agencies to give evidence – even if no further legal action is pursued.

Zurich Insurance working with CIPFA Property have assembled a group of legal experts with considerable experience of proceedings following an injury or fatality. They will carry out a simulated court case setting out evidence and carrying out cross-examination of witnesses.



**22 March, 22 June, 20 September 2022**

### **Introduction to Local Authority Property Asset Valuation**

This CIPFA Asset Valuation event is intended to provide an entry level introduction to, and high-level understanding of the requirements and process of undertaking local authority asset valuations for financial statements. The event is aimed at valuers and finance professionals that are new to this area and want to gain a non-technical introduction to the topic.

When first introduced to the world of asset valuations for local authority accounts, the whole thing can be a little daunting, with so much terminology and seemingly impenetrable language within both the valuation and accounting standards. This event will cut through that language, help provide an understanding of what the standards expect and, offer some practical tips along the way.



**29 March, 8 September 2022**

### **Integrating Health and Social Care through Asset Management**

COVID has left huge backlogs of medical care with an elective care waiting list of 5.7 million which some have predicted could increase to 13 million. Although the total number of NHS hospital beds has more than halved over the last 30 years, putting in place a health and care infrastructure that meets the needs of local communities is just as important as the total numbers of beds.

Keeping people in hospital who are well enough to be discharged but not well enough to go home costs more money and provides poorer care. Sector experts will share their insight and case studies of successful projects that have helped to get the right balance of health and social care facilities.



**27 April, 11 October 2022**

### **Managing Surplus Property**

COVID-19 has accelerated the moves towards greater working from home and use of mobile technologies. This has prompted many public sector organisations to review their property portfolios and in particular offices and other workplaces. This will undoubtedly result in more property being declared surplus to operational requirements. This webinar will explore how to manage this and other surplus property to maximise financial, economic and social value.



**26 May, 22 November 2022**

### **PFI Exit Strategies**

Many local authorities have underestimated the time, resources and complexity involved in managing the end of PFI (Private Finance Initiative) contracts. This is the conclusion by the public spending watchdog the National Audit Office (NAO).

There are currently more than 700 PFI contracts, with most expiring from 2025. Most if not all of the in-house experts who were involved in setting up PFIs will have left, taking their considerable local knowledge with them.

In this event we will hear from PFI experts who have already managed the successful transition of PFI contracts to new arrangements.



**15 June, 6 October 2022**

### **The Procurement Journey post Brexit**

What is the future for public sector procurement? The Transforming Public Procurement Green Paper set out the changes that the Government wished to make and the legislation will be set out in 2022.

This event provides an essential introduction to undertaking procurement exercises in the public sector and will bring you up to date with new arrangements and best practice. We've called it the procurement journey because it starts with initial inception and will take you through stage-by-stage right through to post project review, including the essential considerations for management once a contract is in place.



**21 June 2022**

### **Building Back Better and Greener**

How are we responding to the legacy of COVID and what can the public sector do to kick start the recovery and regeneration process for town centres? What is the Government's Levelling Up agenda and to what extent has it begun to move from rhetoric to reality?

We will set out processes to challenge and review your property portfolio to obtain maximum value from new ways of working. We will share with you some of the latest research and case studies from those who have already started their regeneration journey and examine opportunities to contribute to a zero-carbon future.

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**3 November, 8 November, 9 November 2022**

### **Capital Accounting Asset Valuations – Avoiding the Pitfalls**

As ever, this is a challenging period for asset valuation. Against the backdrop of the perfect storm of Covid, Brexit and increased local audit scrutiny, we'll take time to explore the implications together with the aim of equipping you with the best chance of a successful valuation programme.

Through a combination of presentations, exercises and discussion, this popular event will look at a range of valuation situations and scenarios, focusing on practical application of the CIPFA Code and RICS 'Red Book'.

In addition, delegates will be updated on the very latest standards, issues and challenges in local authority asset valuations.

If you're keen to learn more about valuation of local authority assets for accounting purposes and to share experiences with other practitioners, then this event is a must.

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Full details of these events will be available at [www.cipfa.org/events](http://www.cipfa.org/events) or contact one of the advisors for further details.

## Features and benefits

The Property Training Network (PTN) will enable you to:

- Introduce new members of your teams to effective and efficient approaches to asset management, valuation and commercial property investments.
- Update your knowledge and skills with the latest good practice on managing public sector property estates and assets.
- Optimise the financial, environmental, social and economic benefits from your property portfolio through practical guidance – avoiding the pitfalls.

# PTN Members additional offers

- Limited FREE Structured Health Check for Asset Management
- FREE Self-assessment checklist enabling you to evaluate Asset Management skill and competency gaps in your organisation
- Eligible for discounts off our Condition Survey and Fire Risk Assessment services as well as our AssetManager.NET software
- Eligible for discounts off our qualification courses including our popular Certificate in Asset Valuation and Diploma in Public Sector Asset Management

## **FREE Guide to Local Authority and Public Sector Asset Management (worth £270)**

Our guide to local authority and public sector asset management is free to all PTN members. It provides practical support on asset management in local government and throughout the public sector.

Focused on the management of public sector property, buildings and infrastructure, A Guide to Local Authority and Public Sector Asset Management is a clear and comprehensive explanation of all you need to know.

While previous guides focused on specific areas of asset management, our new publication provides senior public sector managers with a guide to both strategic leadership and governance, as well as day-to-day practical matters.

The guidance also responds to the changing objectives of UK local authorities, including the need to build more homes and to address locally declared climate emergencies.

# Benefits of membership for your organisation

## The Property Training Network (PTN) gives your organisation access to a wealth of benefits:

- **Tapping into expertise:** Access to practical support, ideas and advice from our strategic property experts – we are here to help you solve your problems
- **Putting you in control:** Pre-paid and flexible delegate places to each of the series of PTN events per subscription year which you can use when you like during the membership year.
- **Networking opportunities** with peers and colleagues at the events
- **Ability to make ‘calls for help’** raise issues and share experiences and approaches with peers in other Authorities.
- **Cutting edge:** Access to the latest approaches from other members of the network and across the sector bringing you the latest best practice
- **On topic:** Our programme seeks to up-date your knowledge and skills to meet the burning issues of the day and the demands that your organisation will be making of you over the coming year.
- **Getting started:** Our introduction to... events will give you the grounding you need on the basics of asset management – providing a fast track for further learning and experience.
- **Saving you time:** more practical tools, templates, guidance, processes and standards for you to take away and adapt in your organisation – to save you reinventing the wheel

# How to join

## Subscribe today

Email [ptn@cipfa.org](mailto:ptn@cipfa.org) to request the subscription form and return via email to [ptn@cipfa.org](mailto:ptn@cipfa.org)

## Subscription prices for the PTN - **Frozen**

Delegate places indicate the number of pre-paid places to use throughout the membership period at PTN events

Level	Annual subscription	Delegate places*
3	£945 + VAT	3
4	£1,260 + VAT	4
5	£1,575 + VAT	5
6	£1,890 + VAT	6
8	£2,400 + VAT	8
10	£3,000 + VAT	10
12	£3,600 + VAT	12
14	£3,900 + VAT	14
16	£4,560 + VAT	16
18	£5,130 + VAT	18
20	£5,700 + VAT	20

\*No. of pre-paid Delegate Places per subscription period (not per PTN event)

# About CIPFA

## Property

With over 25 years of experience supporting local authorities and other public sector organisations around the UK under our belt, we like to think we have touched upon the lives and work of most public sector property professionals and organisations who know of the wider Institute and what it represents.

Alongside the Institute's role as the custodians and originators of prudent financial management guidance, at CIPFA Property we seek to support the public sector in the application of the guidance by shining a light on best practice in a property context. Whether looking at pressing issues of the day or more perennial issues that need regular attention, we deliver conferences, networks, consultancy, training, surveys and software that show our members and clients what 'best' looks like.

Across CIPFA we tackle the challenges facing the public sector by shaping the big picture and the detail of how to make things work, through both theory and practice. We lead the way in public services globally through strong principles and standards and we build on our insight to influence the legislation and frameworks that drive decision making.

We are at the forefront of briefing the public sector on forthcoming changes within Asset Management and the wider aspects of Property Services provision. We continue to work closely with many government and leading professional agencies and partners to inform and influence asset management planning policies and good practice in property management within the public sector.



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