

# Strategic Assets Network (SAN)

Your network membership 2021-2022

[cipfa.org](https://cipfa.org)

# The network offer

**CIPFA Property** is a trusted partner to public finance and property professionals, to assist in the delivery of efficient land and buildings.

The Strategic Asset Network (SAN) delivered by our expert advisors and external specialists, supports organisations and practitioners to get to grips with the shift in the role and operating landscape of public sector property departments and operations.

The **Strategic Assets Network** (SAN) enables you to:

- Deliver the corporate objectives and priorities of your organisation through the management of assets.
- Connect with key strategic initiatives and translate them into practical solutions that improve your infrastructure and property estates management and delivery.
- Learn from good practice elsewhere and make evidence-based decisions to improve the efficiency and effectiveness of your organisation.

The **SAN** network is essential for anyone involved with the management of a public sector land and buildings portfolio, regardless of position or experience. These are very challenging times within the sector;

- **COVID** has turbocharged new ways of working and prompted a re-think on the future of the office. How do we challenge and review our portfolio to identify what might be surplus and what do we do with it?
- **COVID budget pressures** on council finances are unlikely to be fully compensated by the Government, heralding a continuation of austerity. What does this mean for asset management?
- **Climate emergency** this is the year of COP 26 in Glasgow when the need to deliver carbon neutral targets for councils and communities must go beyond promises to tangible change on the ground.
- **The need for post-COVID economic growth and regeneration** - how can councils “build back better” and “greener”?
- **Tackling the housing crisis** with a post-COVID legacy of rent arrears, particularly in the private rented sector, homelessness may grow as the ban on evictions is lifted. Building more homes has never been more important and consideration to innovative projects to convert buildings to flats and apartments.
- **Increasing need for partnership working** What will be the Government’s response to the Procurement Green Paper consultation? Will it enable the partnership working we need to re-build our communities.
- The **SAN** will provide you with a vital tool in ensuring you stay up-to-date with the latest developments, legislation and technical issues.

# How to join?



If you are interested in joining the SAN or have any questions, please email [san@cipfa.org](mailto:san@cipfa.org) or call CIPFA on 020 7543 5600.

Membership to the SAN is by an annual subscription running from 1 September 2021 – 31 August 2022.

Existing SAN members will be sent their renewal in August 2021 for the 2021/2022 membership year

All subscription prices have been frozen for 2021/2022

## Public sector subscription prices for the SAN

Level	Annual Subscription	Delegate places*
1	£1,125 + VAT	4
2	£1,645 + VAT	7
3	£1,945 + VAT	10
4	£2,345 + VAT	13

## Private sector subscription prices for the SAN

Level	Annual Subscription	Delegate places*
1	£1,495 + VAT	4
2	£2,495 + VAT	7
3	£3,295 + VAT	10
4	£3,795 + VAT	13

\*Delegate places indicate the number of pre-paid places to use throughout the membership period at SAN events

# Features and benefits

- **Attendance at SAN events** including the CIPFA Housing Symposium/Property Conference 2022 using your pre-paid SAN places. We hold three SAN sessions annually, delivered via live webinar since the start of the Covid crisis in 2020
- **Sharing of knowledge and best practice** with peers to create an environment where the key alternative service delivery arrangements can be debated and addressed
- **Free Guide to Local Authority and Public Sector Asset Management** (selling for £270+VAT on our website)
- **Self-assessment checklist**, enabling you to evaluate Asset Management skill and competency gaps in your Organisation
- **Technical support and guidance** from expert advisors and the ability to ask questions of other network members via our team either by phone or email
- **Eligible for discounts** off our popular Diploma in Public Sector Asset Management, Certificate In Asset Valuation and other training courses
- **Eligible for discounts** off our Condition Survey and Fire Risk Assessment services as well as our AssetManager.NET software
- **Exclusive and member only access** to the SAN website and resources [www.cipfa.org/services/property/strategic-assets-network](http://www.cipfa.org/services/property/strategic-assets-network)
- **Timely updates** on property and asset issues
- **Log on to 'My CIPFA' or register** at [www.cipfa.org/register](http://www.cipfa.org/register) to access a wealth of subscriber content, book onto events and view your pre-paid account balance
- **Opportunities** for networking, career development and CPD (each session can count upto 4.5 hours CPD)
- **Access to other network events** when bought under a corporate membership arrangement.

# Programme of events

The SAN will hold regular events from our expert advisors and external speakers, complimented by online briefings and dedicated advisor support. All our events will be live webinars for the foreseeable future, we have had positive feedback from members, about the contact and quality of the webinars.

Prepaid places can be used to attend any events set out in this service plan.



**September 2021**

## **Building Back Better – Practical Case Studies**

COVID continues to be an unpredictable adversary and the appearance of Alpha and Delta variants mean COVID is something that we will live with for the foreseeable future as lockdown restrictions are lifted.

Previously we explored how property can be at the centre of the COVID recovery, what it means for the future of our offices and workplaces and how it can be a catalyst for the regeneration of town centres and communities?

We will build on this by setting out how you can develop plans to systematically challenge your portfolio, carry out options appraisals and develop business cases to build back better and greener.

We will share the insight and experiences of asset management experts and case studies alike to help you make the right decisions for your communities.

**We have 3 dates to choose from:**

- Thursday 23 September 2021
- Monday 27 September 2021
- Tuesday 28 September 2021



**February 2022**

## **Meeting our Carbon Reduction Targets**

Many councils have set zero carbon targets for their own estate and wider community that is much more ambitious than the 2050 target set by the UK Government, who are accused by the Climate Change Committee (CCC) of being too slow to follow these promises with delivery due to the uncertainty and delay to a host of new climate strategies.

Councils and other public sector organisations are working hard to convert fine words and promises into actions and deliverable outcomes, but are asset managers properly engaged and what does a zero-carbon council look like?

How are zero-carbon technologies developing and how widespread is their deployment in constructing new homes and public sector buildings? What about our existing assets, how suitable are they for zero carbon retrofit and the installation of renewable energy such as photovoltaic panels and wind turbines?

We will also look at the implications of COP 26, share developing trends and case studies from across the public sector and ask what will it mean for asset managers?

**We have 3 dates to choose from:**

- Wednesday 9 February 2022
  - Thursday 10 February 2022
  - Tuesday 15 February 2022
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## June 2022

### Strategic Asset Management & the Future for Public Procurement

The consultation on the Green Paper *Transforming Public Procurement*, ended in March 2021 and the Queen's Speech committed to include some of the key objectives of the Green Paper in the Procurement Bill.

In the meantime, there has been research into the implications of COVID on the relationship between councils and their service delivery partners and what this might mean for the future.

There is one presumption in traditional procurement approaches "the client or commissioner knows best". Clients and procurement professionals draw up a document specifying what services should be provided and how they should be provided.

Yet, managers are taught that one of their most valuable assets is 'their workforce' and the best people to improve services to customers are often those at the front-line day in and day out. When it comes to procuring works and services, these management principles are turned on their head.

Will the Procurement Bill give the public sector the freedom to truly transform public procurement in a way that delivers greater innovation, added financial and social value, and greater partnership working?

We will share with you the latest research, set out the implications of the new public procurement legislation and invite expert guests to share their insight into how to use new procurement freedoms to improve outcomes for communities.

#### **We have 3 dates to choose from:**

Wednesday 8 June 2022

Thursday 9 June 2022

Tuesday 14 June 2022



## CIPFA Housing Symposium & Property Conference 2022

Thursday 20 January 2022

### **"BUILDING FOR THE FUTURE..."**

- **OCCUPIER TECHNOLOGY** – how will technology change the way we will be living in our homes and support the growing elderly population?
- **ZERO CARBON TECHNOLOGIES** – Examining the latest developments in retrofit and new build.
- **MODULAR** – what impact will Modern Methods of Construction have on our housing and wider property landscape? Is it a threat or an opportunity?
- **SOLVING THE HOUSING CRISIS** – what will have been the impact of COVID 19 on the housing crisis – will it accelerate the growing homelessness challenge as some in the sector predict? What will be the prospects of hitting targets for new home construction.

It is over a year since we integrated the Housing Advisory Network (HAN) alongside our other CIPFA property networks and we are combining our Housing Symposium and Property Conference into a single event.

Details of the programme, including keynote speakers will be circulated later in the year.

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# Further benefits available to SAN Members

- **Free Guide to Local Authority and Public Sector Asset Management (selling for £270 on our website)**
- **Limited FREE Structured Health Check for Asset Management**
- **FREE Self-assessment checklist** enabling you to evaluate Asset Management skill and competency gaps in your organisation
- **Eligible for discounts** off our Condition Survey and Fire Risk Assessment services as well as our AssetManager.NET software
- **Eligible for discount off our popular Diploma in Public Sector Asset Management**

## **FREE Guide to Local Authority and Public Sector Asset Management (worth £270)**

**Our new guide to local authority and public sector asset management is free to all Network members. It provides practical support on asset management in local government.**

Focused on the management of public sector property, buildings and infrastructure, *A Guide to Local Authority and Public Sector Asset Management* is a clear and comprehensive explanation of all you need to know.

While previous guides focused on specific areas of asset management, our new publication provides senior public sector managers with a guide to both strategic leadership and governance, as well as day-to-day practical matters.

The guidance also responds to the changing objectives of UK local authorities and public sector organisations, including the need to build more homes and to address locally declared climate emergencies.

## **Diploma in Public Sector Asset Management (20% discount for SAN members)**

**There is currently little in the way of practical and bespoke training directed at the public sector asset management professional. This course remedies this by providing a CIPFA accredited professional qualification in public sector asset management.**

Designed and delivered by CIPFA Property and ACES, the Diploma in Public Sector Asset Management seeks to enhance key skills and knowledge across seven modules;

1. Strategic Asset Management Organisation
2. Development of Asset Management Documentation and Challenge
3. Business Case Development and Option Appraisal
4. Capital Project and Maintenance
5. Data and Performance
6. Operational vs Non-Operational Property
7. Asset Management Today

**The Diploma is currently running two cohorts a year starting in September and January**

# Further support from CIPFA Property

**CIPFA Property Network's** as well as the SAN we also run other networks;

- **Property Training Network (PTN)** for property colleagues of all levels of seniority and experience who are looking to develop and refresh their knowledge and skills in the management of a public sector land, buildings and assets portfolio
- **Housing Advisory Network (HAN)** for housing finance and housing property colleagues working in local authorities with an HRA, who manage their own housing stock or who have an ALMO to deliver their housing services
- **Highways Asset Management Planning Network (HAMP)** for property colleagues involved in the management of local authority highways network asset.

## Training

We can deliver bespoke training exclusively for your organisation either face to face or via a live webinar. In addition to the PTN events we deliver sessions such as; Introduction to Asset Management, Introduction to Valuations and support colleagues to achieve a recognised accreditation with our popular Certificate in Asset Valuation and Diploma in Public Sector Asset Management.

## Consultancy Support

Our team of experienced property professionals can undertake property reviews, corporate landlord strategy, implementation and reviews, assist in the development, or review of asset management strategy and asset challenge reviews.

## Surveys

We can support your Building Survey, Condition Survey and Fire Risk Assessment requirements through our team of experienced surveyors. We undertake onsite surveys and also drone surveys to survey inaccessible areas of buildings.

## Software

**CIPFA's Asset Manager.NET** is a fully integrated finance and asset management package for both capital accounting and asset management, ensuring that your Asset Register and Property Database are compatible at all times. It is IFRS 16 compliant.

**If you would like more information on any support CIPFA Property can offer please email:**  
[property@cipfa.org](mailto:property@cipfa.org)



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